IN THIS ISSUE WE SMACK . . .

BACK TO THE FUTURE II

No. 295 June 1990

MAD

IND

®

Our Price $1.75 Cheap!

0 70989 33230 0 06

Super Special Fall 1990 $3.50 Cheap!

MAD IND

OUR CREATURE PRESENTATION

96 PAGES OF COLLECTOR'S ITEMS

Including a 42-Page Sanctuary of

GEEKS, FREAKS AND BEASTS!!!

AT LAST! A MAD SUPER SPECIAL THAT'S AS FUNNY

...AS IT IS GOOD LOOKING!!!

on sale wherever magazines with deformed dorks on the cover are sold!

NUMBER 295 JUNE 1990

MAD

"A gossip columnist is someone who uses dirt to make a mountain out of a molehill!" —Alfred E. Neuman

WILLIAM M. GAINES *publisher*

NICK MEGLIN, JOHN FICARRA *editors*
LEONARD BRENNER *art director* **TOM NOZKOWSKI** *production*
CHARLIE KADAU, JOE RAIOLA, SARA F. FRIEDMAN *associate editors*
DICK DE BARTOLO *creative consultant*
JACK ALBERT *lawsuits* **ANNE GAINES** *logistics*
GLORIA ORLANDO, LILLIAN ALFONSO, M.C. GAINES *subscriptions*
CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

DEPARTMENTS

A WORD TO THE GUISE DEPARTMENT
When "Doublespeak" Takes Over Completely....10
BERG'S-EYE VIEW DEPARTMENT
The Lighter Side of....26
BLAND ON THE RUN DEPARTMENT
America's 9 Most Wanted Jerks....18
CHILD A-BRUCE DEPARTMENT
"Look Who's Squawking" (A MAD Movie Satire)....39
COMPILING IT ON DEPARTMENT
MAD's Really Relevant Collection of Lists....31
CRAWL OF THE WILD DEPARTMENT
TV and Movie Credits You Probably Missed....34
FROM BAD TO REVERSE DEPARTMENT
More MAD Switcheroos....36
JOKE AND DAGGER DEPARTMENT
Spy vs. Spy....25
LET THE MAIMS BEGIN DEPARTMENT
Sports Disasters of the 1980's....14
LETTERS AND TOMATOES DEPARTMENT
Random Samplings of Reader Mail....2
MARGINAL THINKING DEPARTMENT
"Drawn Out Dramas" by Sergio Aragones....**
MEDIA-MORPHOSIS DEPARTMENT
If Famous Movies Were Made into Comic Strips....44
OFF THE BEATEN LAUGH TRACK DEPARTMENT
TV Sitcoms that Break Fresh Ground....22
RECALL WAITING DEPARTMENT
"When I Was Your Age..." Stories Today's Kids Will Be Telling Their Grandchildren....12
SPLURGE IN GENERAL DEPARTMENT
Some Truly Joyous Things You Could Do If You Won the Lottery....20
TALES FROM THE DUCK SIDE DEPARTMENT
The Longwinded Laboratory Liquidation....43
The Meaty Mermaid Menace....17
21st CENTURY FOX DEPARTMENT
"Bleak for the Future Part II" (Another MAD Movie Satire)....4
TURTLE WHACKS DEPARTMENT
A Modern Day Fairy Tale....38
ZAPS ALL, FOLKS! DEPARTMENT
MAD's Ultimate TV Remote Control....48

**Various Places Around the Magazine

FRONT COVER ARTIST & WRITER: JOHN CALDWELL

MAD (ISSN 0024 9319) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 MADison Avenue, New York, NY 10022. Second class postage paid at New York, NY and at additional mailing offices. Subscription in U.S.A.: 8 issues $13.75 or 24 issues $33.75 or 40 issues $53.75. Outside U.S.A.: 8 issues $17.25 or 24 issues $43.75 or 40 issues $69.75. Entire contents copyright © 1989 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, 485 MADison Avenue, New York, NY 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.
Printed in U.S.A.

VITAL FEATURES

"BLEAK FOR THE FUTURE PART II" (A MAD MOVIE SATIRE) Pg. 4

WHEN "DOUBLESPEAK" TAKES OVER COMPLETELY Pg. 10

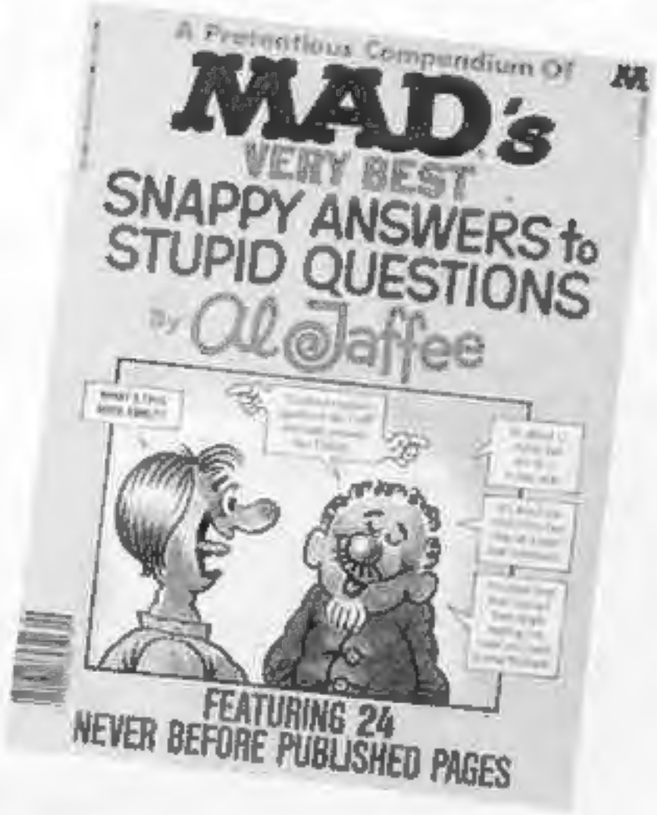
"WHEN I WAS YOUR AGE" Pg. 12

SOME TRULY JOYOUS THINGS YOU COULD DO IF YOU WON THE LOTTERY Pg. 20

"LOOK WHO'S SQUAWKING" (ANOTHER MAD MOVIE SATIRE) Pg. 39

IF FAMOUS MOVIES WERE MADE INTO COMIC STRIPS Pg. 44

SUBSCRIBE TO MAD!
SAVE $$$! GET FREE BOOKS! BIG DEAL!



OFFER #1 40 ISSUES **SAVE $16.25** off the newsstand price
AND *GET AL JAFFEE'S "VERY BEST SNAPPY ANSWERS TO STUPID QUESTIONS"*
AND *FRANK JACOBS'S "MAD ZAPS THE HUMAN RACE" ABSOLUTELY FREE!*

☐ **I ENCLOSE $53.75.*** *Please send me the next 40 issues of MAD... **plus** "Very Best Snappy Answers" **and** "Mad Zaps the Human Race" free!*

OFFER #2 24 ISSUES **SAVE $8.25** off the newsstand price
AND *GET AL JAFFEE'S "VERY BEST SNAPPY ANSWERS TO STUPID QUESTIONS"*
OR *FRANK JACOBS'S "MAD ZAPS THE HUMAN RACE" ABSOLUTELY FREE!*

☐ **I ENCLOSE $33.75.*** *Please send me the next 24 issues of MAD... **plus** ☐ "Very Best Snappy Answers" **or** ☐ "Mad Zaps the Human Race" free!* ***(Check one.)***

OFFER #3 8 ISSUES **SAVE A MEASLY ROTTEN QUARTER**
AND GET NO BOOKS! *(Don't be a schmuck! Go for one of the other offers!)*

☐ **I ENCLOSE $13.75.*** *Please send me the next 8 issues of MAD... I don't want MAD Books, but please let me know when you offer tofu wienies!*

☐ **CHECK HERE IF RENEWAL**

Our Pledge: MAD will not sell or give your name and address to anyone for any reason!

485 MADison Avenue MAD New York, New York 10022

NAME_____

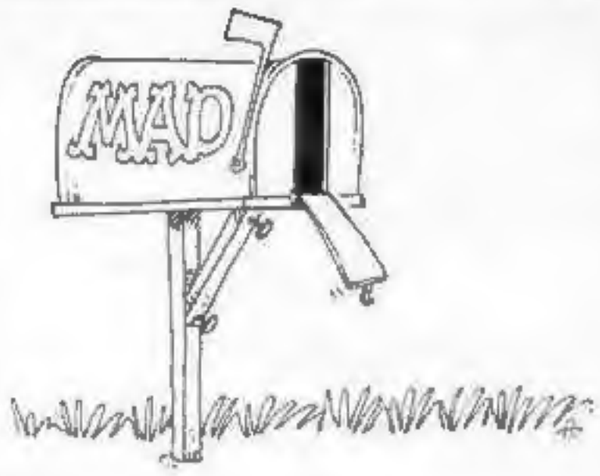
ADDRESS_____

CITY_____

STATE_____ ZIP_____ ARE YOU RELATED TO CHER?_____

*OUTSIDE U.S.A. (including Canada), **$17.75** for 8 issues or **$43.75** for 24 issues or **$69.75** for 40 issues in U.S. Funds payable by International Money Order or Check drawn on a U.S.A. Bank. Allow **10 weeks** for subscription to be processed. MAD Magazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED!

LETTERS AND TOMATOES DEPT.



DART'S ALL, FOLKS!

On "The MAD Dartboard" on the back of issue #293 you put Stephen King's name. Why? Are you mad because he monopolizes the bestseller lists? He writes to make himself happy. If he makes millions doing it, so what! I'd like to see anyone at MAD write over 20 bestsellers. If he isn't good at writing, how come there are over eighty million King books in print? Of the 16 King books I've read, all of them were great!

Ryan Swank
N. Canton, OH

We apologize for the mistake on our dart board. The area in question was not supposed to read "Stephen King." It should have read "Stephen King FANS"!!! —Ed.

PARDON OUR FRENCH

Referring to your "Handy Foreign Phrase Guide" (MAD #293), you neglected to translate the word "skateboard" into French. "Skateboard" in French is actually "planche de roulettes."

Geoffrey Hart
Monsey, NY

Geoffrey—since you seem to be such a linguistic whiz, here's another phrase we're not going to translate into French: You're a picky, picky schmuck! —Ed. o uard

OUT OF TOON

Two years ago I had cosmetic surgery and now I look just like Mickey Mouse. I'm glad I was able to pick up a pair of Mickey Mouse four-fingered gloves from "The Great Toon Surplus Sale" in MAD #292 (see picture)!

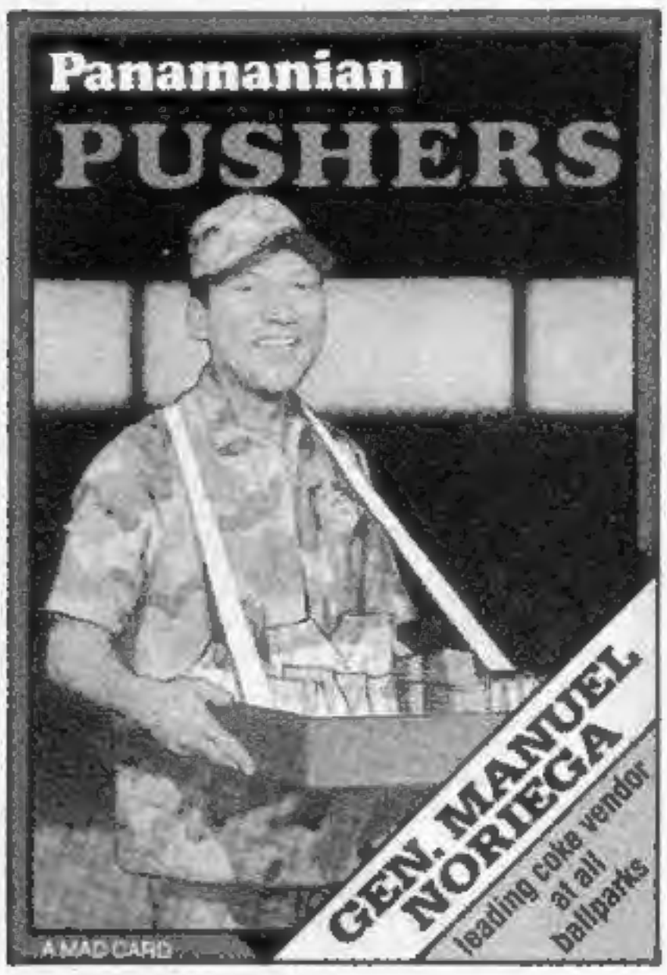
Andy Helmick
Columbus, OH

We THANK GOD you bought the Mickey Mouse gloves and not the Donald Duck sailor suit! Otherwise you wouldn't be wearing pants in your photo! Yecch! —Ed.

MANUEL BELABORED

Now that General Manuel Noriega is a prisoner of the U.S., how does that affect the value of his "MAD's All-Star Flopps" trading card from the back cover of issue #282?

Danny & Tracey Murray
Staten Island, NY



From what we understand, the $569.00 value of the card has not been effected. However a more savvy question would be: How will the Noriega card's value be affected if, as predicted by State Dept. expert Elliot Abrams, Darryl Strawberry is elected the next President of Panama? —Ed.

A "PI" IN THE OINTMENT

MAD is probably the last place anyone would look for the value of pi. However anyone who does look there should be warned that the value published on page three of MAD #293 is wrong! The decimal expansion of pi starts out with 3.14159265358979...Your value is wrong in the 10th decimal place. I didn't check any further, since once you have a wrong digit, everything after that is irrelevant.

Saul Rosen
Professor of
Computer Science
Purdue University
West Lafayette, IN

The value of pi quoted in your March issue is incorrect. The numeral "5" should have been between the 10th and 11th digits. Give yourselves a "pi" in the face!

Dr. Robert A. Erck
Assistant Metallurgist
Materials & Components
Technology Division
Associate Editor
Lubrication Engineering
Argonne National Laboratory
Argonne, IL

We are honored to hear from such learned and respected members of the intellectual community regarding our alleged pi faux pas! It's a welcome change of pace from their usual letters asking why the Black Spy wins more than the White Spy (although we've still got some serious doubts about that guy from *Lubrication Engineering*)! —Ed.

THE BEST, AGAIN

Special note: Many people submitted "Best of the Year" lists to us this year, so here is the complex formula we used to choose the one to print: First, we threw away all the ones we didn't agree with. Unfortunately, that left us with none! So, we had to fish them out of the garbage and decided to go with the only one that wasn't covered with clear blue liquid gel stains! Anyway, get ready as...

I now present MY personal "Best of the Year Awards" for 1989:

Best Movie Satire: Batryman (#289)
Best TV Satire: The Blunder Years (#291)
Best Article: MAD's Modern Rube Goldberg Inventions (#290)
Best Satire of a Movie that Deserved It: Grossbusters II (#290)
Best Satire of a TV Show that Deserved It: chirrysuffering (#286)
Best Lighter Side of... (#290)
Best Spy Vs. Spy: (#290)
Best Cover: Batryman (#289)
Best Back Cover: Toys "R" U (#285)
Best Fold-In: Ninja Turtles (#290)
Best Alfred E. Neuman Quote: (#285)
Best Super Special: MAD Mania 2
Best Paperback: MAD In the Box
Best Overall Issue: #290

There you have it. Bye!

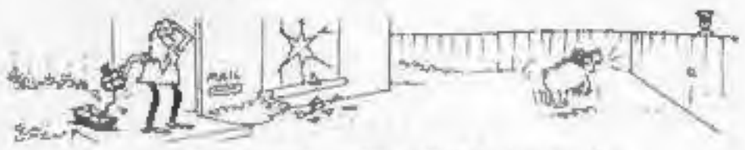
James Horton
Herndon, VA

"DUCK EDWING CHILLS OUT UP NORTH"

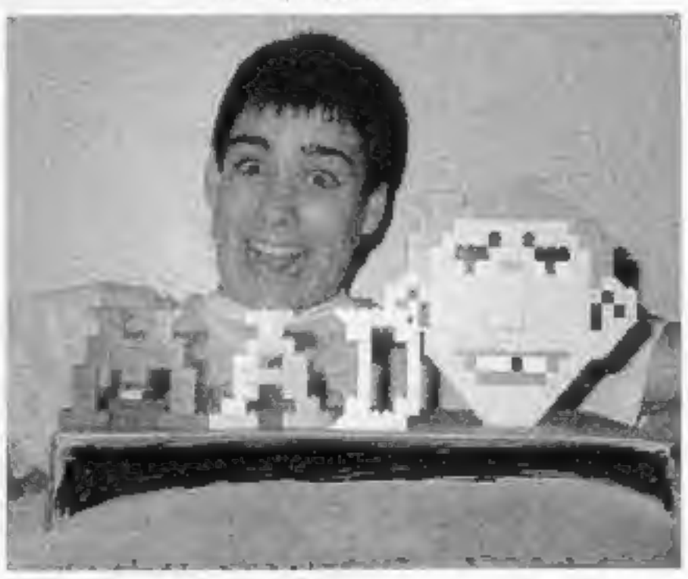
In "Duck Edwing Chills Out Up North" (MAD #292), the Duck-man shows penguins at the North Pole. Any preschooler knows penguins live only at the South Pole!

Nate Marron
Euclid, OH

You're absolutely right! Fortunately for us, however, most of our readers never graduated from preschool! —Ed.



WHAT'S WRONG WITH THIS PERSON?

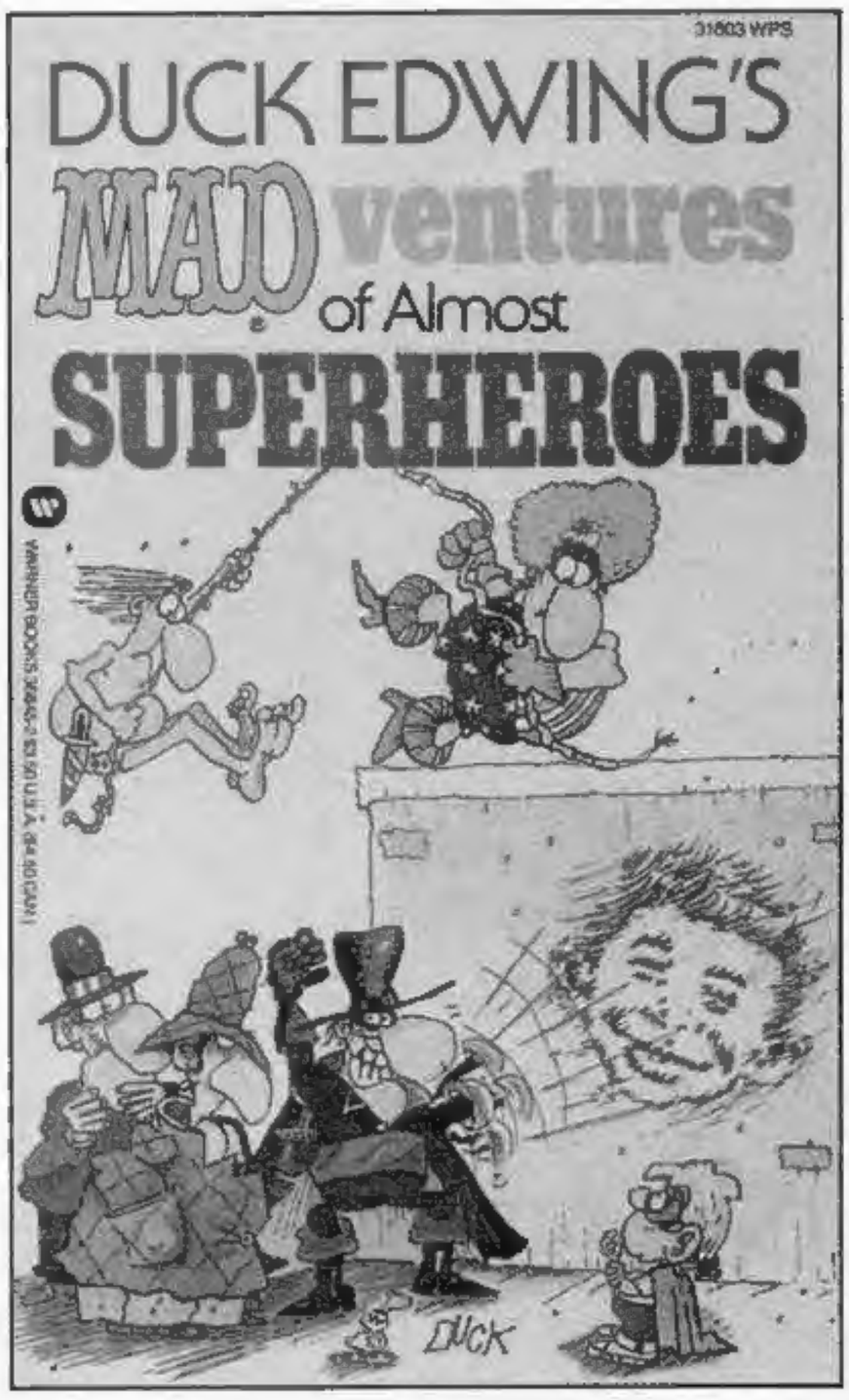


A proud Kyle Hildreth of Southwick, MA, displays the crude sculptures he made using Lego blocks. Great, Kyle, just great! All of us at MAD wish you the best of luck in your next task: learning to eat with a fork!

Please Address All Correspondence To:
MAD, Dept. 295, 485 MADison Avenue
New York, New York 10022
MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope or a note congratulating Joe on his new computer!

☆ FLYING ☆ BULLETS! ☆ RICOCHETING ☆ ROCKETS! ☆ EXCITING ☆ SWORD PLAY!

Sure, it's like that at all shopping malls! But why not have the courage to go there anyway and pick up a copy of...



SUPPLIES ARE LIMITED!
ONLY ONE COPY PER $3.50!
NO EXCEPTIONS!

21st CENTURY FOX DEPT.

Going on the theory that you should never leave well enough alone, Universal Pictures has made a "Future" sequel. If the theory can work for a big company like Universal, it should work for a little two-bit operation like us! But it doesn't! Things still look...

BLEAK II

ARTIST: MORT DRUCKER

How could a **penniless inventor** like Dork afford an **expensive car** like the **DeLorean?**

I think his **family** had **money!**

Too bad they didn't have a **little more** so he could afford a **haircut!**

Why is the **start** of this film the **same** as the **end** of the first "Bleak for the Future"?

Simple! It refreshes the audience's **memory AND it saves** the **producers a bundle** by reusing ten minutes of **old footage!** It's called the **"Stallone Scenario"!**

Maybe there **is** something to this! Maybe you **can** really **manipulate time!**

Just **what** makes you say **that?**

Michael J. Fox! He **still looks** like a **teenager,** but he must be **close** to **50** by now!

Is **this** picture **different** from the **first one?**

Yeah. It's not so **uncomfortable** to **watch!**

Oh? What did they **do?**

They cut the **mother-son romance! Yeech!**

Thank **God** for **that!** Who wants to see **"Oedipus, the Wuss"?!**

Did they **have** to make this picture so **confusing?**

Of **course!** That way kids will have to see it **more than once** to figure it out! It's **multiple viewing** that turns a film into a **box office hit!**

FOR THE FUTURE PART II

WRITER: STAN HART

My **agent** said in this movie I'd play **two parts** and they'd be **great** for my **career! Right!** I play a **45-year-old drunk** and a **65-year-old grandmother!**

I understand that in the **future** everyone will be **intelligent** and have **good taste!** We won't tolerate the **garbage** we found **entertaining** in **1990!**

That's **too bad!** I'm going to **miss MAD Magazine!**

1983 2001 3010 2089 1985

What's so **confusing?** Mutty and Dork go into the **future, *Bam!*** **Then** they go **past** the future, ***Wham!***, into the **past** and then **past** the past into the **present, *Boom!***, that's supposed to be **1985,** which is **really five years ago! Got that?!!**

ART DRUCKER

Where are we **going, Dork?**

Into the **future!** To **2015!**

Are you **kidding? Nuts!**

What's the **matter?**

We're going to have **some wait** for our **luggage** to catch up!

TAXI 5

Hey, Dork! **Jennifur** is **asleep!**

It's not **safe** for her to know too much about the **future,** so I put her **out!**

How'd you do **that?**

I gave her one of my **talks** about the **complexities** of **time travel!** Works better than **Sominex!**

PINPOINT STYLE NO. 2710

THIS SIDE UP

Mutty, your **son's** in **big trouble!**

I'll say! But **how** could they **convict** him in just **five minutes?!**

In the year 2015 the **courts work fast!** There are **no lawyers!**

Then **how** does **justice operate?**

A lot better!

USA TODA

MUTTY McFLEA JR. SENTENCED TO PRISON IN FIVE MINUTE TRIAL

This **newspaper** is dated **tomorrow!** How can that **be?**

Simple! Dork sent himself **ahead** in **time! *Wham!*** Then he returned to the **present** to pick up Mutty, ***Pow!*** Then they went **ahead** to the **future, *Whack!*** Which is one day **prior** to the **future** where Dork **first** went, ***Boom!*** **Any questions?**

2015

1985

All these signs **confuse me!**

That's because they're **thirty years ahead** of **your time!**

That's not it. I'm confused because they're **in English!** I figured by the year 2015 **everything** in America would be **in Japanese!**

ELECTRONICS R US

PLAY

Cafe 80

NO PARKING STANDING WAITING LOITERING LITTERING SMOKING PETTING BALL PLAYING

PINPOINT CO.

Gee, Dork, that's Stiff's **grandson!** He looks **just like Stiff!** And, wow! **Look!** There's a kid who has a **fantastic resemblance to me!**

Of course he does, you **putz!** You're looking in a **mirror! There's** your **son** coming in the door! You have to **help him!**

Take your son's **place!**

But won't Stiff **know** by my clothes that I'm **not** my son?

No! He's **too stupid!**

But won't my son want to know **who** I am and **why** we look **just like each other?**

Somehow, in this picture he **never does!** Which proves **one thing!**

What?

That your son is even **more STUPID** than **Stiff!**

Gulp! This guy didn't even **wince!**

Hey, where have you been? In 2015, a **knee in the groin** is a **sign of affection!**

Hey, Dork, where did these **monstrous skate-boards** come from?

They were invented by a **city bicycle messenger** who was looking for a **better way** to **harass pedestrians!**

Wow! This book has **all the results** of **sporting events to come!** It says that **Jose Canseco** now charges **$500** per **autograph** and **Pete Rose still** claims he **never bet** on **baseball!**

SPORTS RECORDS 1985 TO 2015

With that book, I can bet on sporting events and **make a bundle** because I'll **already know** who won!

I can't let you **keep that book,** Mutty! If you **know the future,** you will **affect the present!** I have too great a **social conscience** to allow you to do that!

Really? Then how come you **never once** tried to find out when future **earthquakes** or **famines** or **droughts** will occur so you could go back and **warn** people! Tell me **THAT, "Mr. Social Conscience"!**

Well, Mutty, **mission accomplished.** You **saved** your **son!**

Sure, but look at me in **2015!** I'm a **complete failure!** Why don't I do something about **that?**

I haven't an answer for **that one,** Mutty. But then, neither did the **writers** of this **picture!** On to our **next adventure!**

Who's **that,** Dork?

Those are the **kids from "E.T."** on their way to make **their own sequel!**

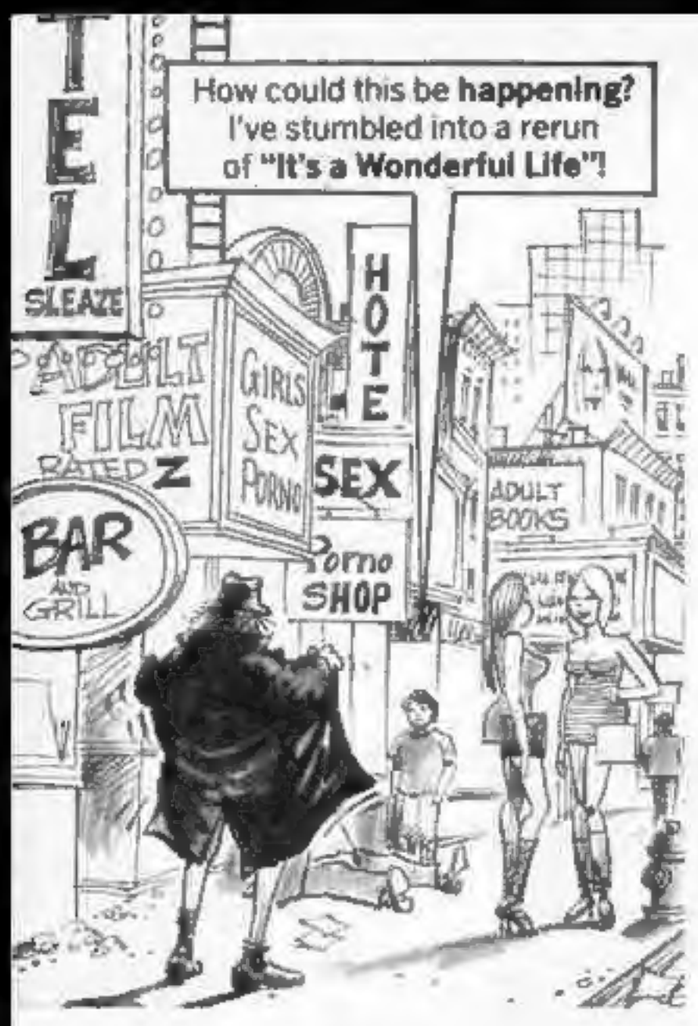
Help! Help!

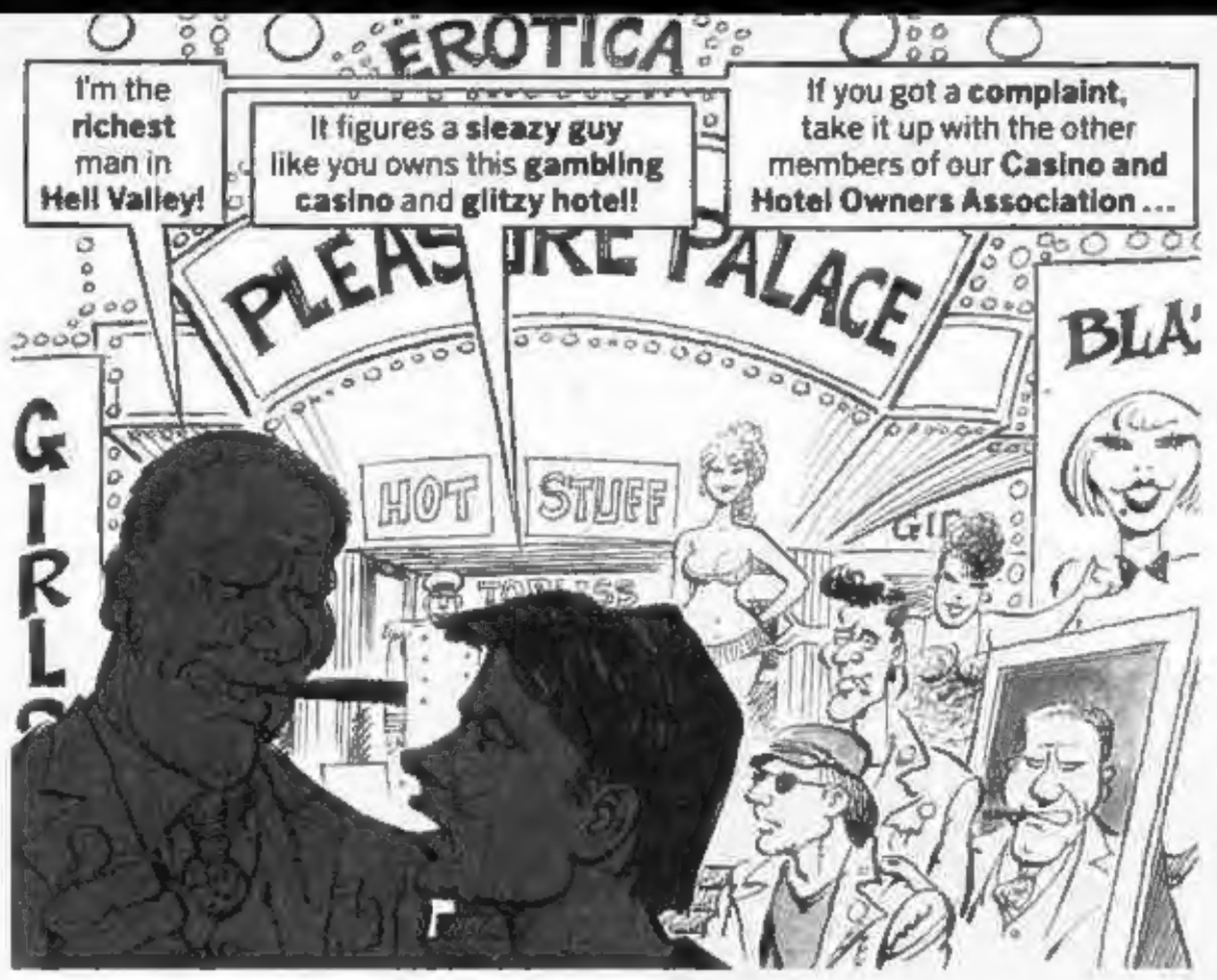
Shh! What are you doing in **my room?!**

Your room? This has been **my** room since we moved in **six years ago!**

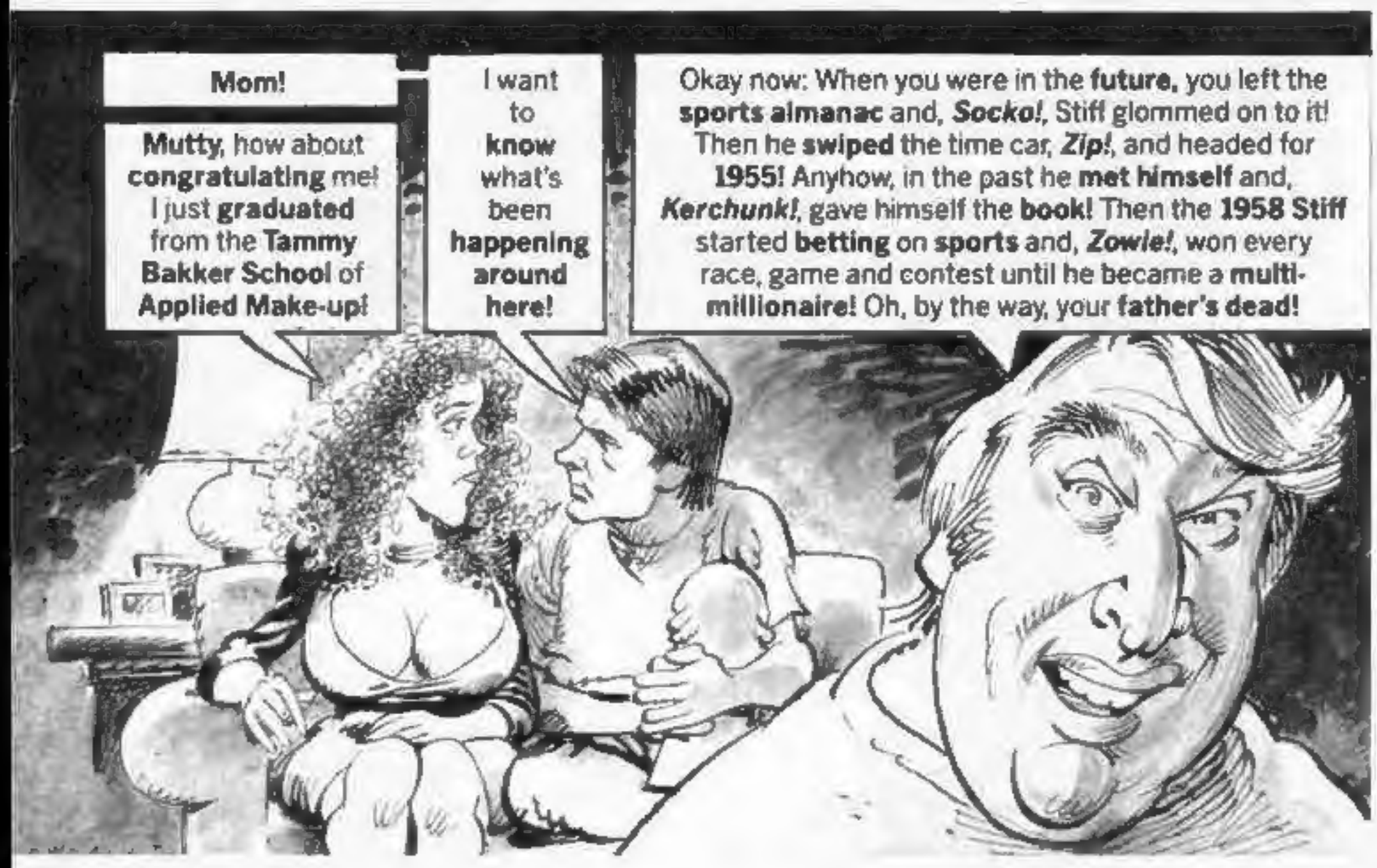
Okay! Here's what **happened.** When Dork and Mutty left the **future,** ***Smacko!,*** they returned to **1985.** But **hold on! 1985** had, ***Zap!,*** been **changed** because of something that happens in the **future** that **changes** things in the **past!** So ***Pow!,*** the present is a **different** present than it **presently is!** It's **easy,** once you get the **hang** of it!

Get **out** of here and take your **fat friend** with you!

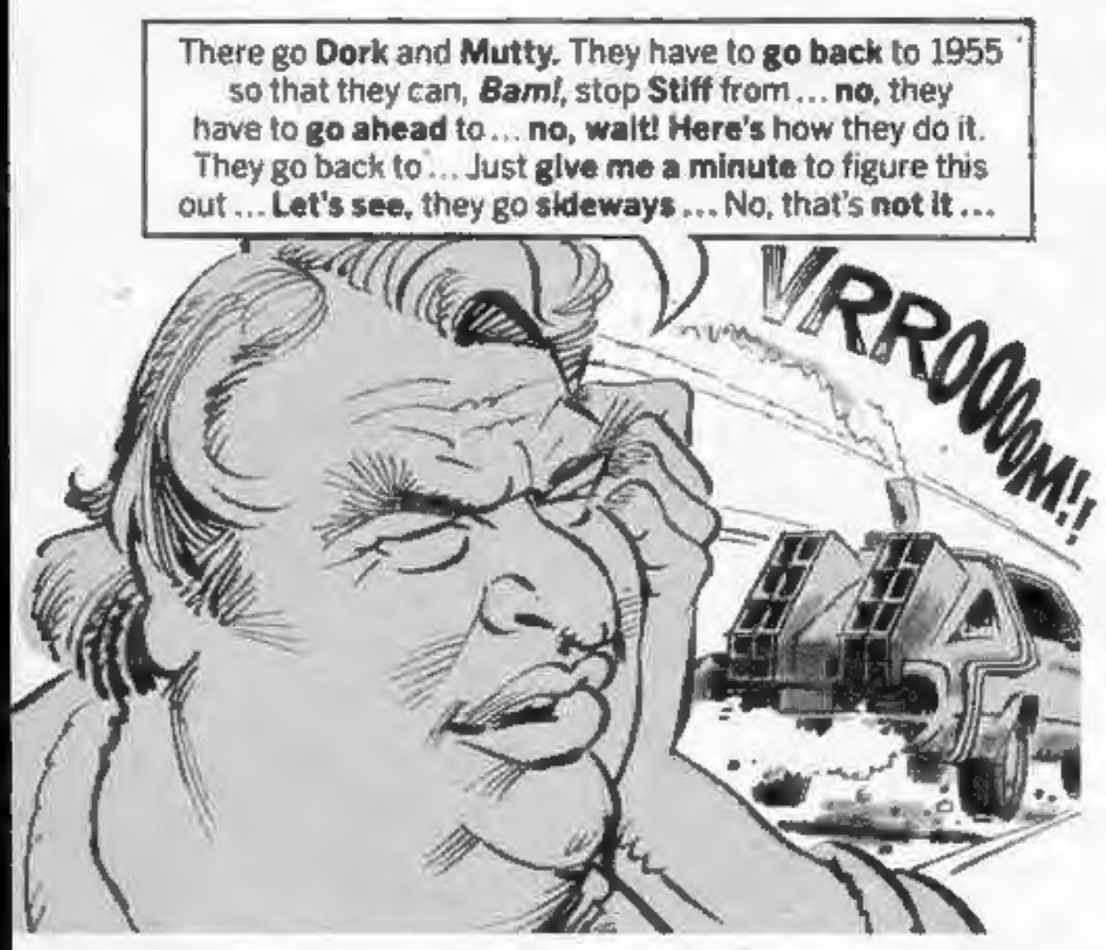

How could this be **happening?** I've stumbled into a rerun of **"It's a Wonderful Life"!**
SLEAZE
ADULT FILM RATED Z
GIRLS SEX PORNO
HOTE
SEX
BAR AND GRILL
Porno SHOP
ADULT BOOKS

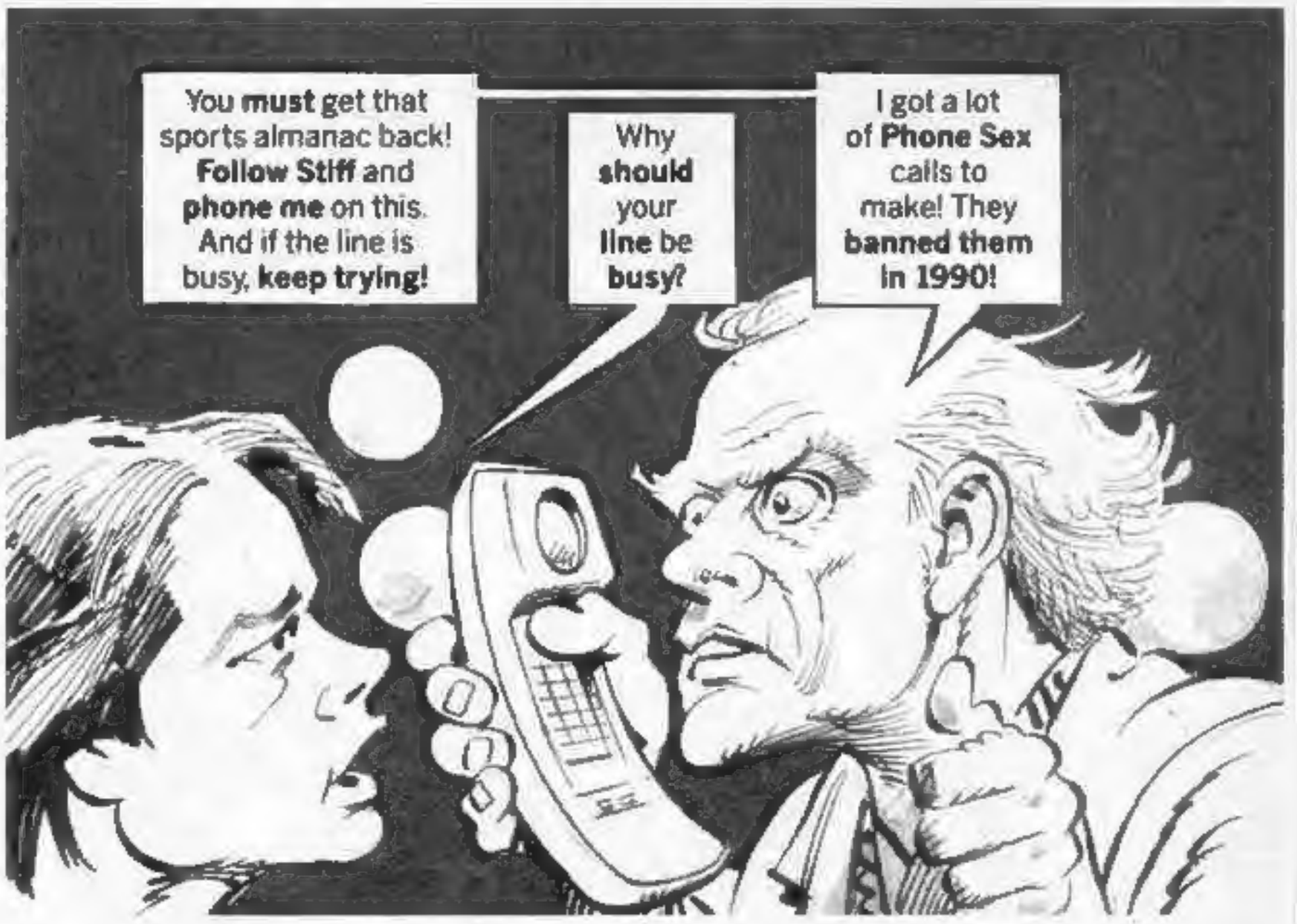

I'm the **richest** man in **Hell Valley!**
It figures a **sleazy guy** like you owns this **gambling casino** and **glitzy hotel!**
If you got a **complaint,** take it up with the other members of our **Casino and Hotel Owners Association ...**
EROTICA
PLEAS URE PALACE
GIRLS
HOT STUFF
BLA

Donald Trump and **Merv Griffin!**
TRUMP
MERV


Mom!
Mutty, how about **congratulating** me! I just **graduated** from the **Tammy Bakker School** of **Applied Make-up!**
I want to **know** what's been **happening around here!**
Okay now: When you were in the **future,** you left the **sports almanac** and, ***Socko!,*** Stiff glommed on to it! Then he **swiped** the time car, ***Zip!,*** and headed for **1955!** Anyhow, in the past he **met himself** and, ***Kerchunk!,*** gave himself the **book!** Then the **1958 Stiff** started **betting** on **sports** and, ***Zowie!,*** won every race, game and contest until he became a **multi-millionaire!** Oh, by the way, your **father's dead!**

It's so **terrible.** My Mom said they **buried him** in **1973!**
Gee, I hope he **didn't suffer.**
Of course he **suffered!** The poor guy **didn't die** until **1975!**
I'LL JUST PICK.


There go **Dork** and **Mutty.** They have to **go back** to 1955 so that they can, ***Bam!,*** stop **Stiff** from ... **no,** they have to **go ahead** to ... **no, wait! Here's** how they do it. They go back to ... Just **give me a minute** to figure this out ... **Let's see,** they go **sideways** ... No, that's **not it** ...
VRROOOM!!


You **must** get that sports almanac back! **Follow Stiff** and **phone me** on this. And if the line is busy, **keep trying!**
Why **should** your **line** be **busy?**
I got a lot of **Phone Sex** calls to make! They **banned them** in **1990!**

Want to play **soccer?**

Sure!

Okay. You're the **ball!**

KEEP OUT!

LAWN MINED

KILLER DOGS

HAVE A NICE DAY

How about going to the **school hop** with me tonight, **Longrange?** First we'll **dance,** then we'll **fool around!**

Stiff, I **hate you!** You're **disgusting, revolting** and you make me **puke!**

So, **what's the answer?**

Go out with this, pal!!

A **knee** to the **groin!** I **knew** that you **liked me!**

Here's where **old Stiff** gives the **1955 Stiff** the **book!**

Now I **got it!** You see, the old Stiff **stole** the time **vehicle** and, ***Pow!***, got here ... But **wait a second!** How could a **schmuck** like that operate such a **hi-tech machine?** And how come it's okay for **old Stiff** to **meet** the **current Stiff,** when **Dork** said if **Mutty** met his **future self** the universe would **fall apart?** Gee, I **thought** it made sense, but somehow... Let me get **back to you!**

SPORTS RECORDS 1985 to 2015

You have to get **that book!**

I've never seen **you** around here before! What did you say your **name was?**

Peggy Sue!

I got a **book** that **tells** what's going to happen in the **future!**

So **big deal!** I **already know!**

Which **one** of us is **real—him** or **me?**

You're **both real!**

Gee, that makes me feel like a **member** of the **audience!**

Why is **that?**

Because by **this** time, **they** don't know if they're **coming** or **going** either!

I **hate** to waste **good manure!**

Not to **worry!** We have **enough** left for **another sequel!**

GAINES MANURE CO. E.C. DOES IT!

So they, ***Boff!***, came back to... **No,** they, ***Bingo!*** went ahead to .. **No,** they, ***Whap!***, stayed at home... **No,** they, ***Bam!***.. Aw, **forget it!** As they say in football, just **wait'll next year!**

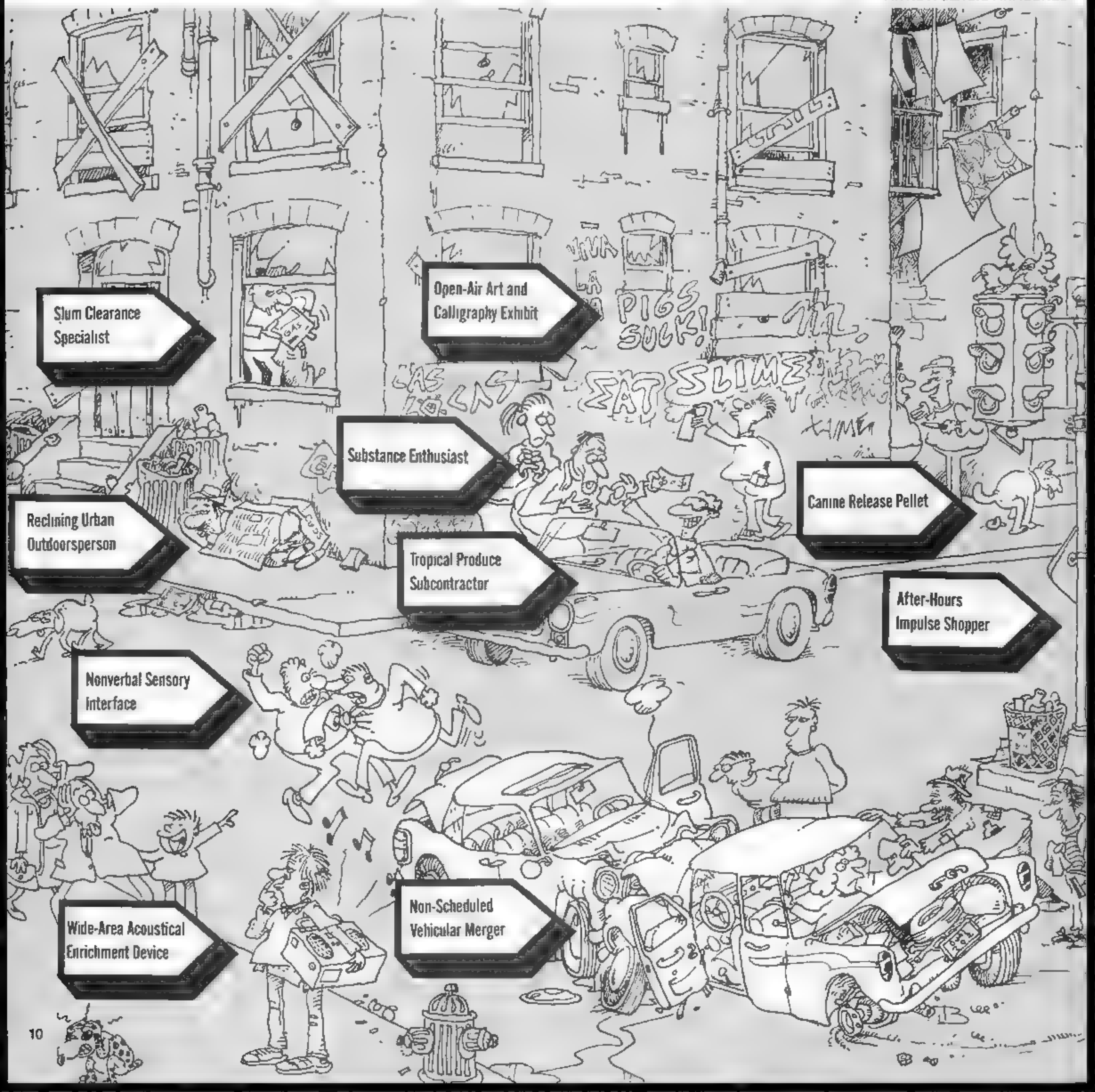
THE END

A WORD TO THE GUISE DEPT.

There's a new book out called **Doublespeak,** which reveals how governments, advertisers and the media deceive us with twisted words and phrases. Like when hospitals refer to death as "terminal living." Or when a nuclear-plant explosion is called "energetic disassembly." Or when artificial leather is touted as "virgin vinyl." It's all part of a sneaky trend to make the bad seem good, the disgusting sound appealing, the deplorable seem acceptable! Yes, **Doublespeak** is on the rise, so we better prepare for the time

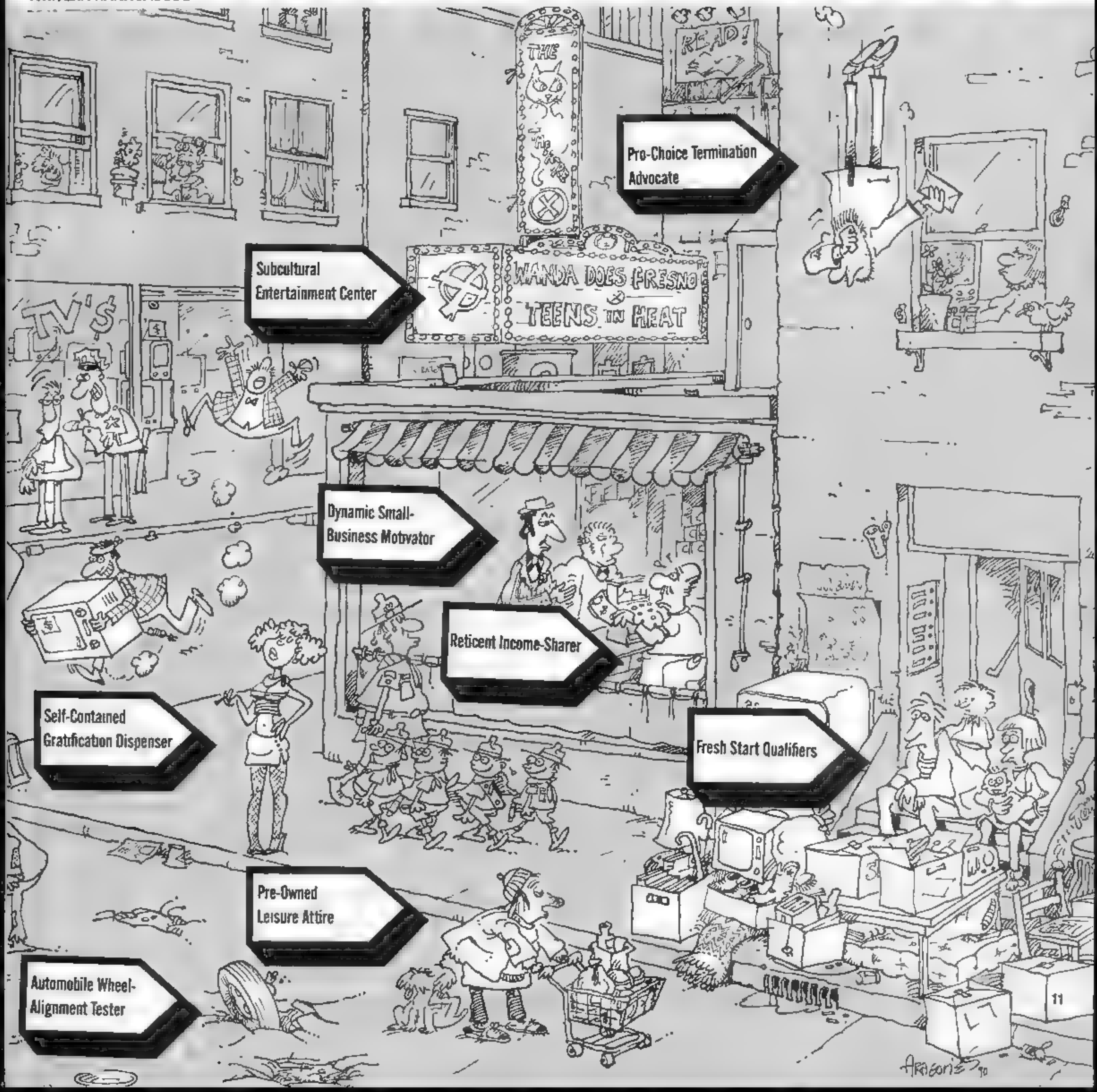
WHEN "
TAKES O

ARTIST: SERGIO ARAGONES



"DOUBLESPEAK" OVER COMPLETELY

WRITER: FRANK JACOBS

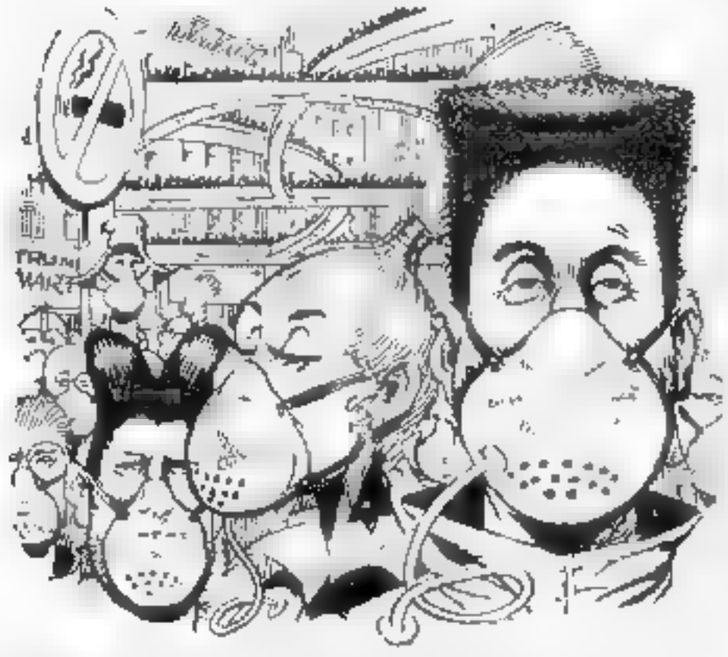


RECALL WAITING DEPT.

Spend two minutes with your grandparents and you realize their favorite phrase is "When I Was Your Age..." They can drive you nuts with their recollections! But here's the problem: EVERY generation likes to talk about when they were young! And in just a scant 40-50 years, today's youngsters will be the babblers—boring kids with *their* reminiscing! What will their stories be like? Here's...

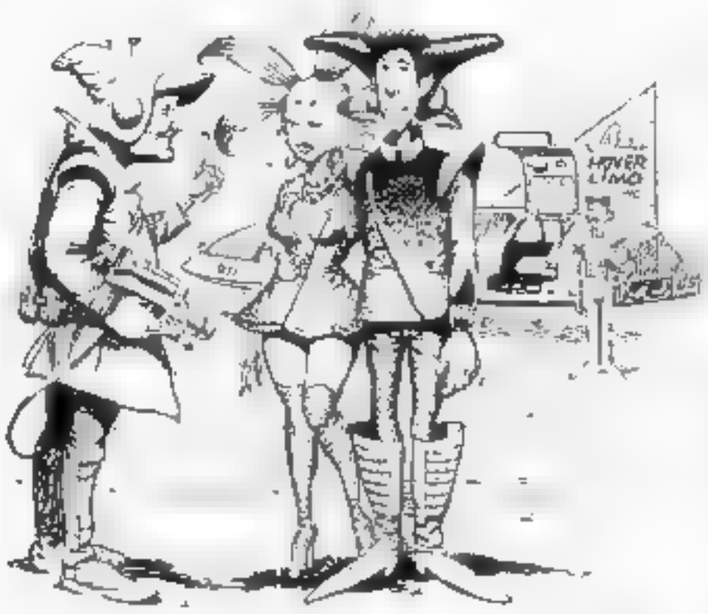
"WHEN I W
TODAY'S KIDS WIL

TODAY IS FUNDAY 27 MARCH 2045
WHEN I WAS YOUR AGE... THERE... WURR.. NNNG... MNN..ER..ZLNNZ... MNDRL..ER. MMM UH-UH BZM LRG MRLMM... FZZZ
70° CELSIUS
SMOG ALERT
PLINK
DIGIPUTER WHITTLING MACHINE
INSERT BLANK HERE
BIZZZZT



When I Was Your Age...oxygen masks were things only sick people wore!!

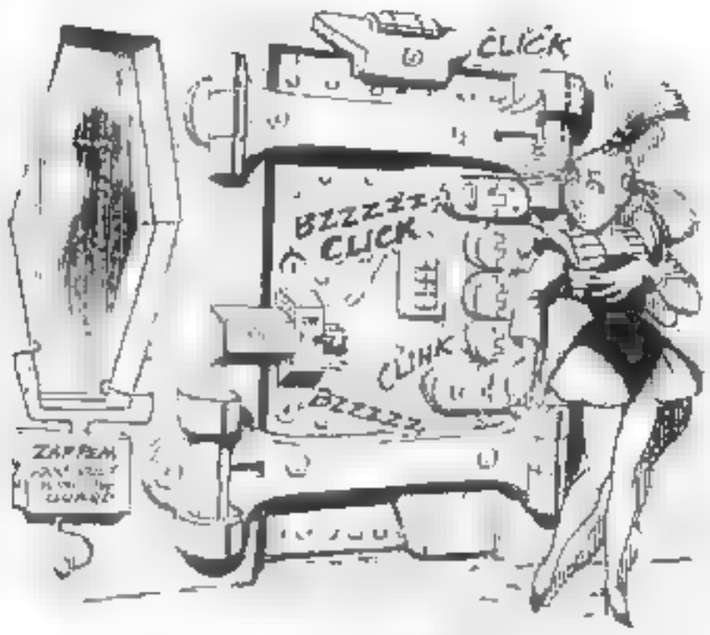
When I Was Your Age...we thought nothing of walking from one end of the mall to the other!



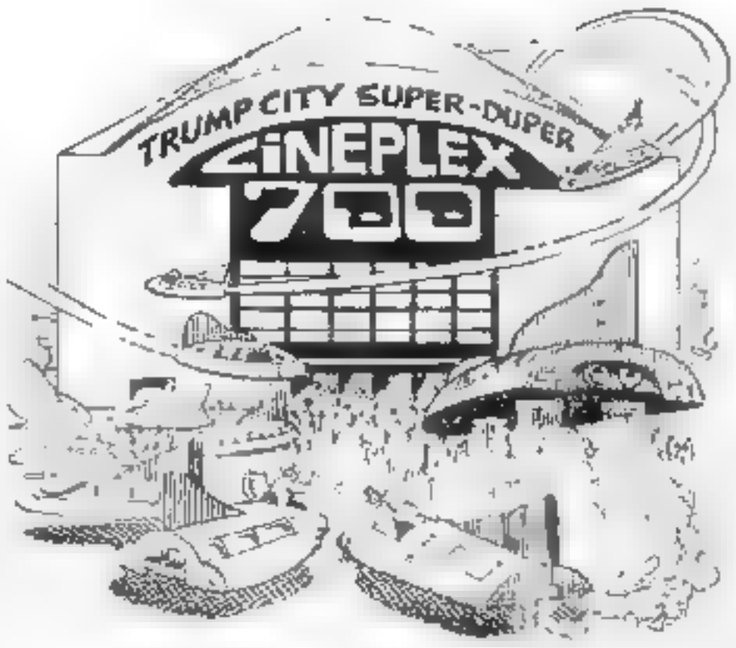
When I Was Your Age...I spent only $1,000 on Prom Night—and had just as good a time as the kids who spent the big bucks!

ARTIST: GEORGE WOODBRIDGE WRITER: MIKE SNIDER

AS YOUR AGE... "STORIES I'LL BE TELLING THEIR GRANDCHILDREN



When I Was Your Age...folks only needed three deadbolts to lock their doors!



When I Was Your Age...they only had ten movie screens in one theatre!

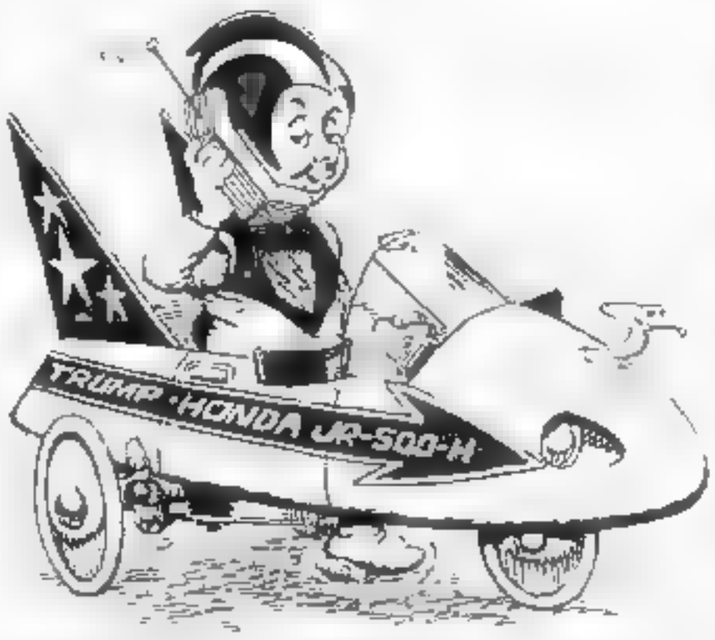
When I Was Your Age...only ½ the teams in the NBA made it to the playoffs!

When I Was Your Age...it was the Mexicans who snuck into America to get the decent-paying jobs!

When I Was Your Age...we had a thing called "the ozone layer" to protect us from the sun!

When I Was Your Age...Debbie Gibson and Fred Savage hadn't even gotten into politics yet!

When I Was Your Age...we had Tone Loc, DJ Jazzy Jeff and the Beastie Boys—now there were some great songwriters!



When I Was Your Age...our family was so poor, we could only afford to put a phone in one of our cars!

When I Was Your Age...Mom always made us home-cooked meals—no matter how many minutes she had to sweat over the microwave!!!

LET THE MAIMS BEGIN DEPT.

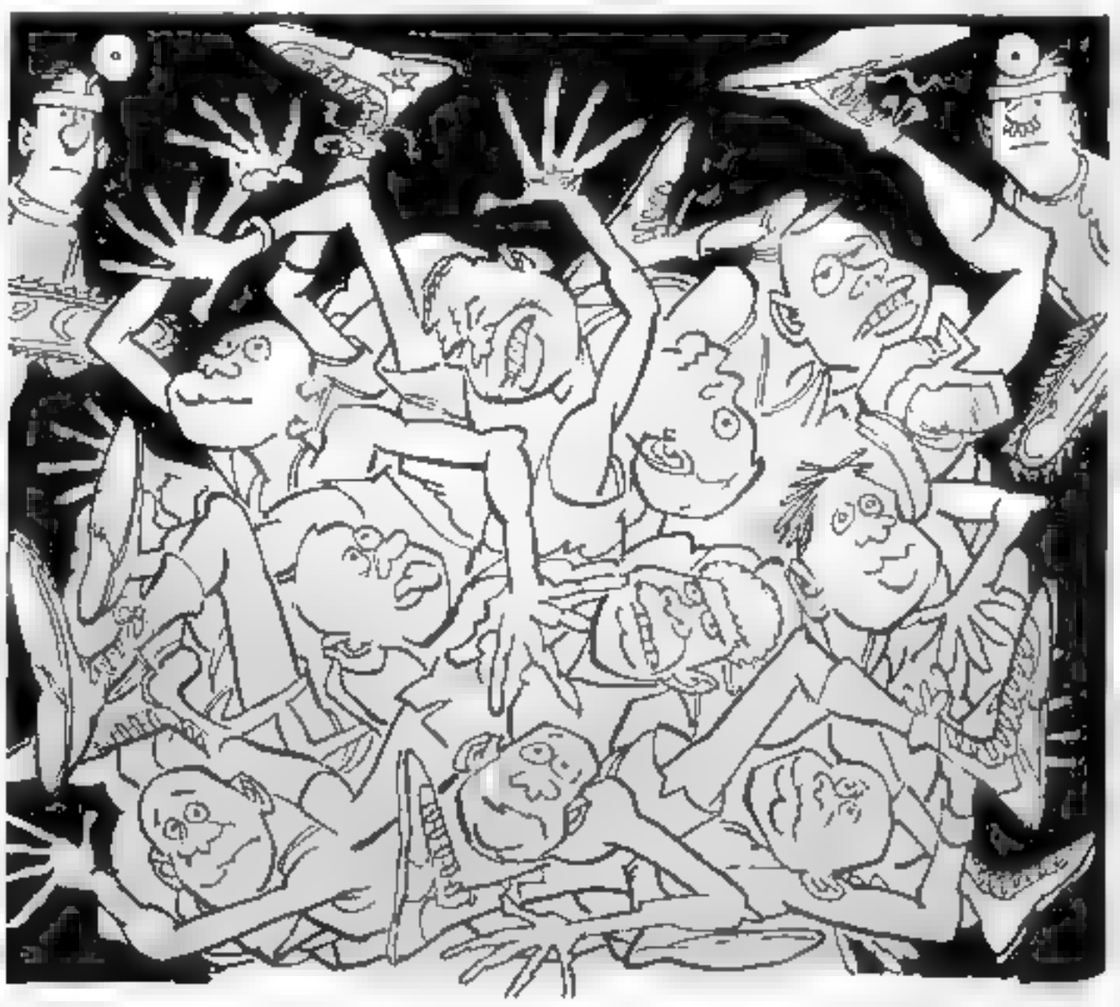
Ever notice how most sports articles are written about the great triumphs and not the great disasters? No? Well, that's too bad! We're not going to omit these three pages just because you don't know what we're talking about! No way! We'd rather delight our truly observant readers with these truly tasteless accounts of...

SPORTS DI

The Galveston Track and Field Meet Disaster

June 14, 1981—Leading by two laps, hurdler Hans Flurney lost any chance for a medal when he and an errant javelin arrived at a hurdle at exactly the same time. (Artie Charney, the errant javelin thrower, however, did take the first place medal in his event due to the record-breaking distance of his off-target toss.)

The Twin City Body Knot Basketball Disaster



January 12, 1988—When the Twin City's two tallest teams, the St. Paul Sonnets and the Minneapolis Mikans faced off, it took five doctors brandishing chainsaws to surgically separate the entanglement of twisted limbs.

SASTERS OF THE 1980's

ARTIST: JACK DAVIS WRITER: DUCK EDWING

The Durham State Bowling Disaster

March 18, 1987—Grasping her bowling ball with beer-sticky fingers caused Diane Doopo to blow an eight pin advantage going into the 10th frame. Her little mishap cost her team the league trophy.

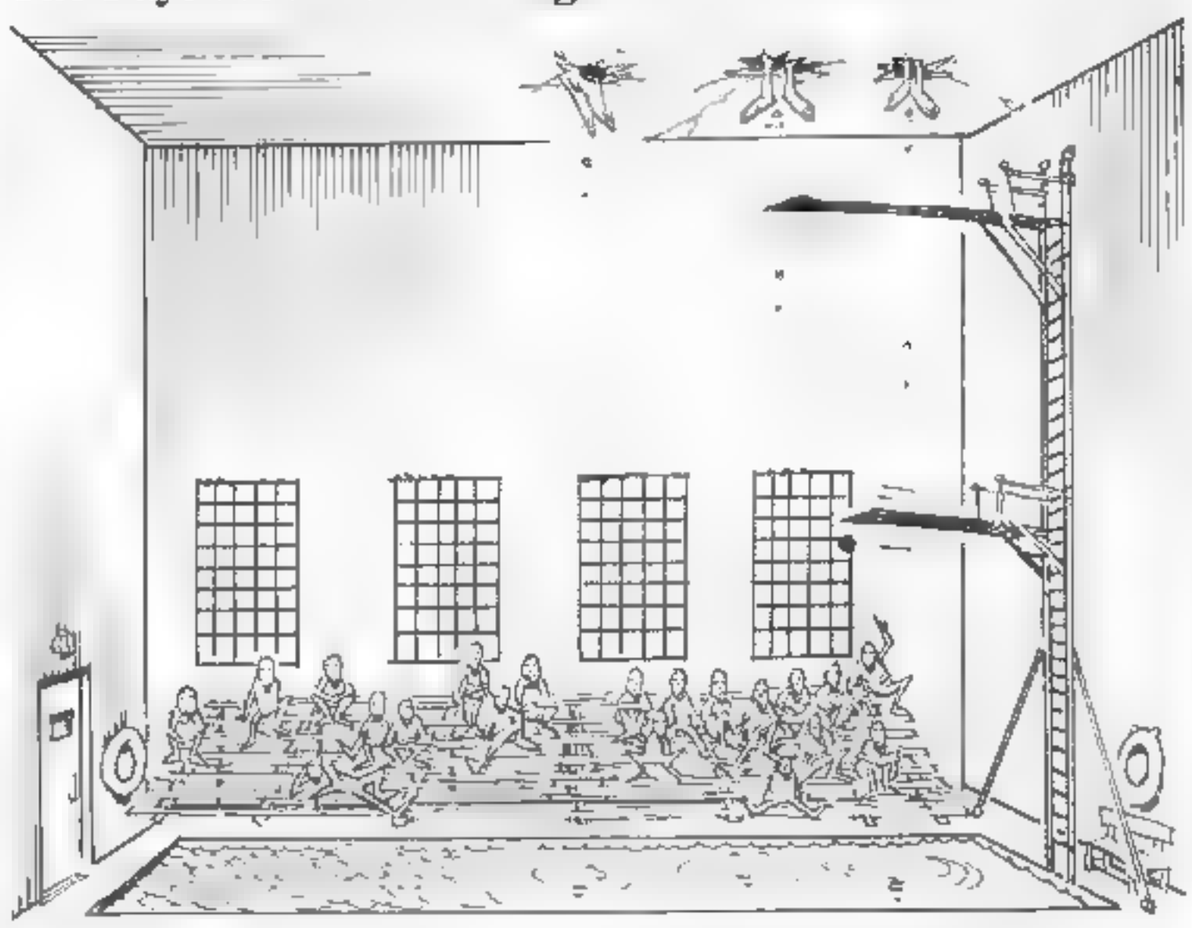
The Arkansas Hockey Disaster

December 13, 1989—The entire Kentucky Bladerunner team was wiped out when an irate Arkansas Ice Slug fan named Jason leaped onto the arena ice and proceeded to ax them to death. Not surprisingly, there was no interference from any of the referees who thought it to be "just another fight." Jason was given 12 minutes in the penalty box for his poor conduct.

The Beirut Open Tennis Disaster

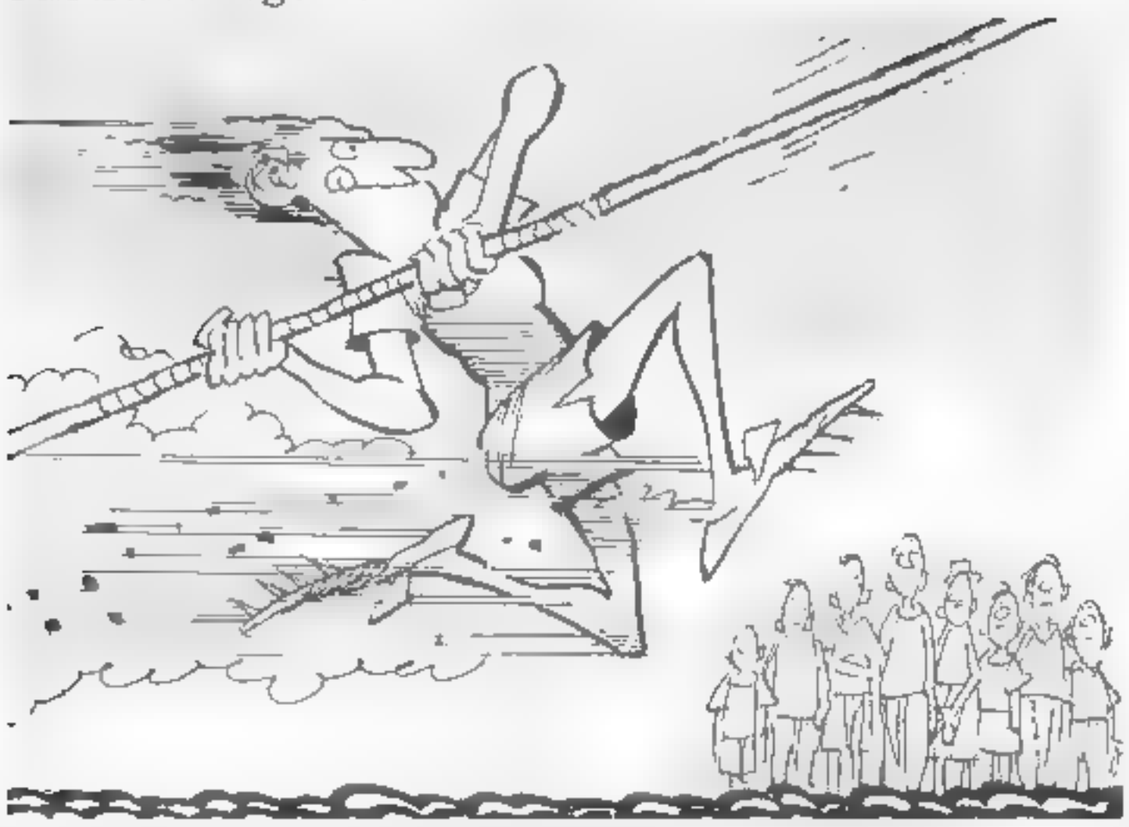
July 30, 1982—An American player disputed the umpire's line call in the semi-final men's singles event.

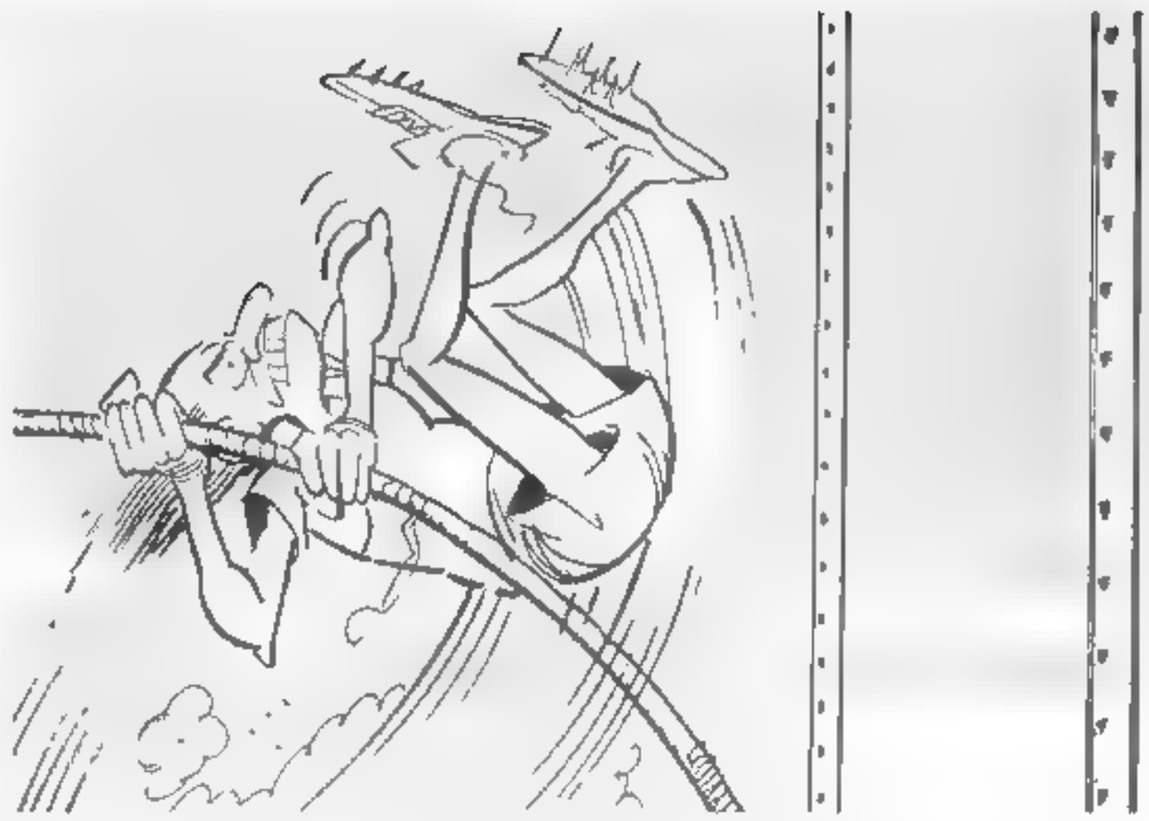
The Bayonne Indoor Diving Meet Disaster

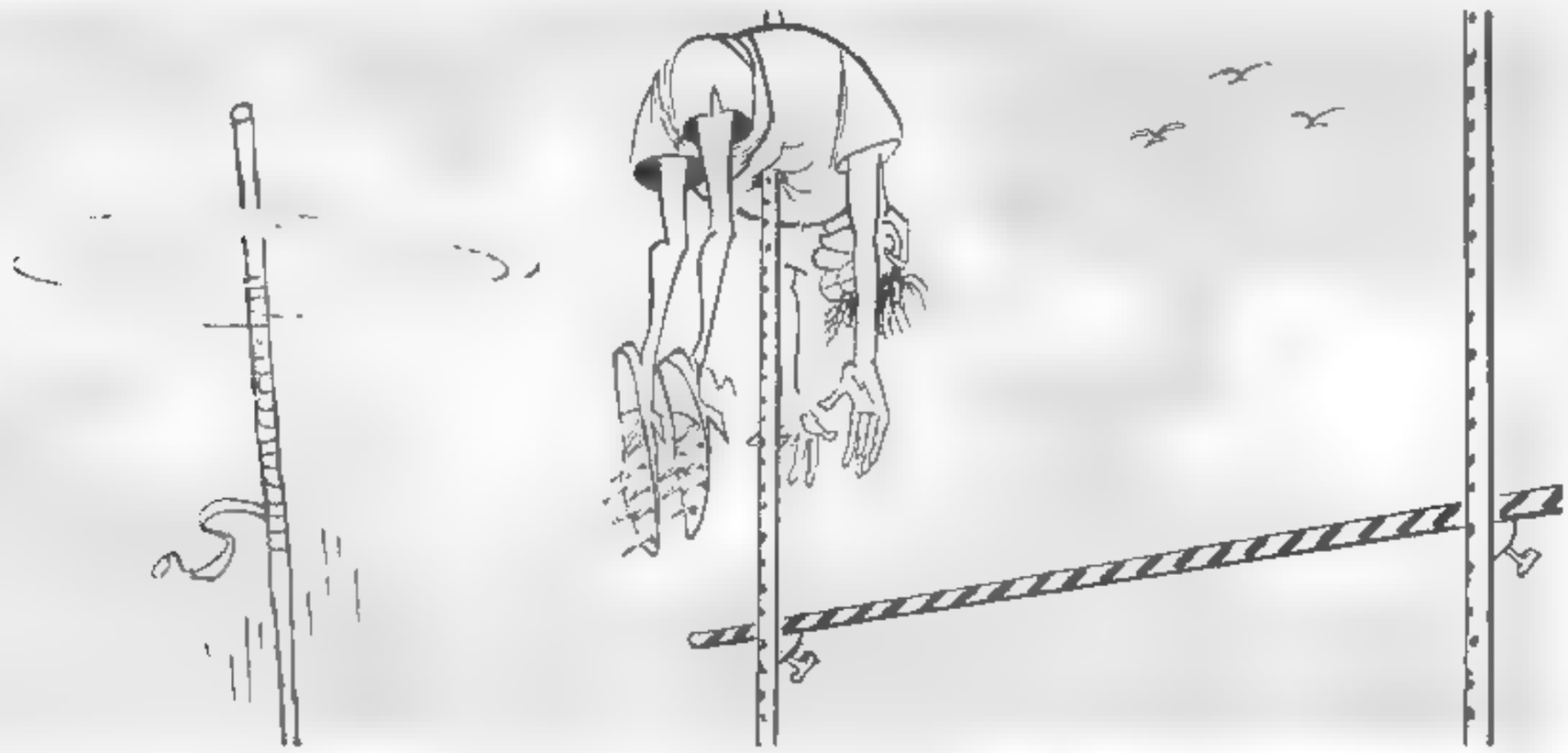


January 5, 1983—The entire Secaucus women's high-diving team disappeared during a practice session, thereby allowing Bayonne its first championship, albeit by default, in 67 years.

The San Diego Pole Vault Disaster

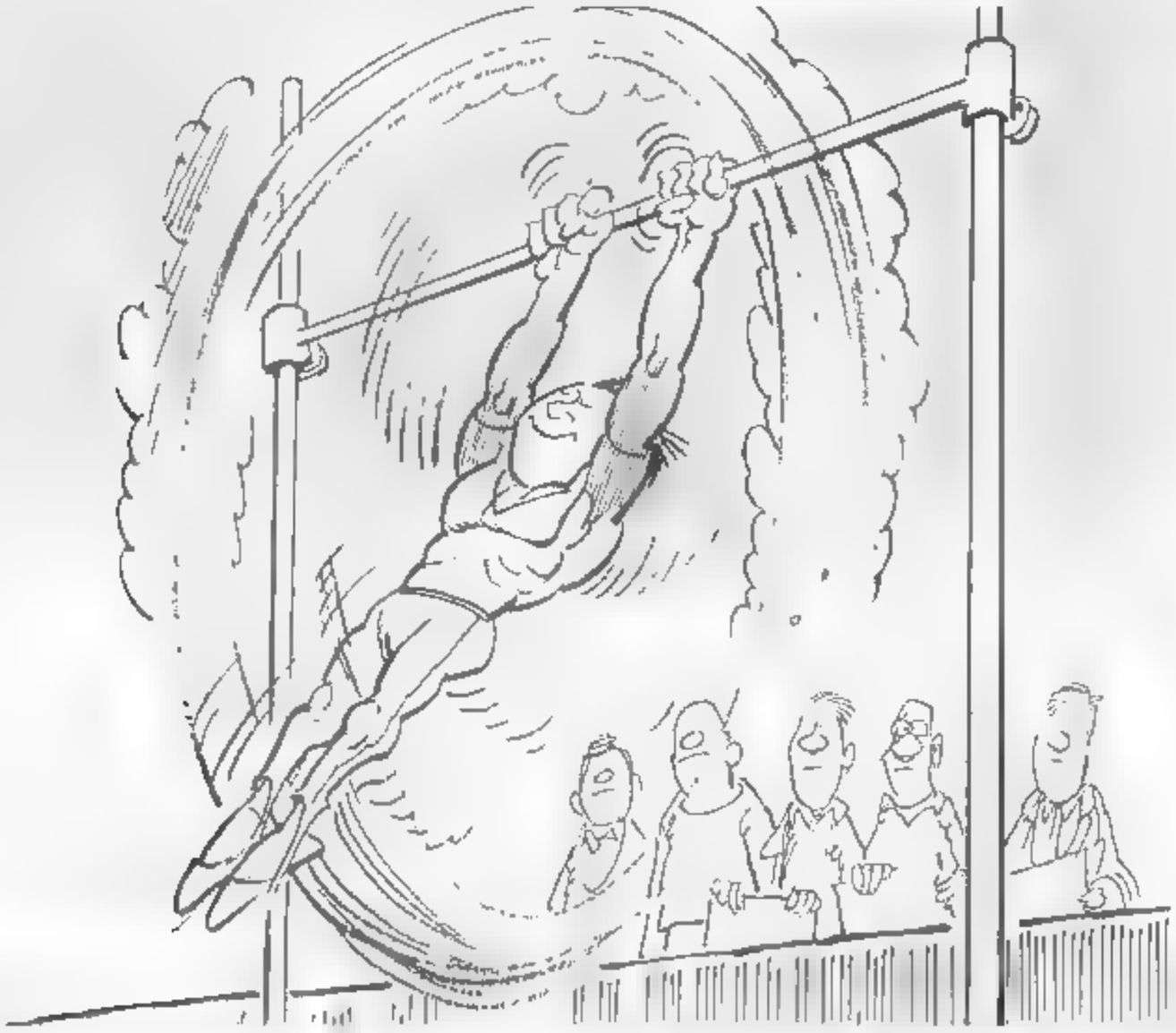






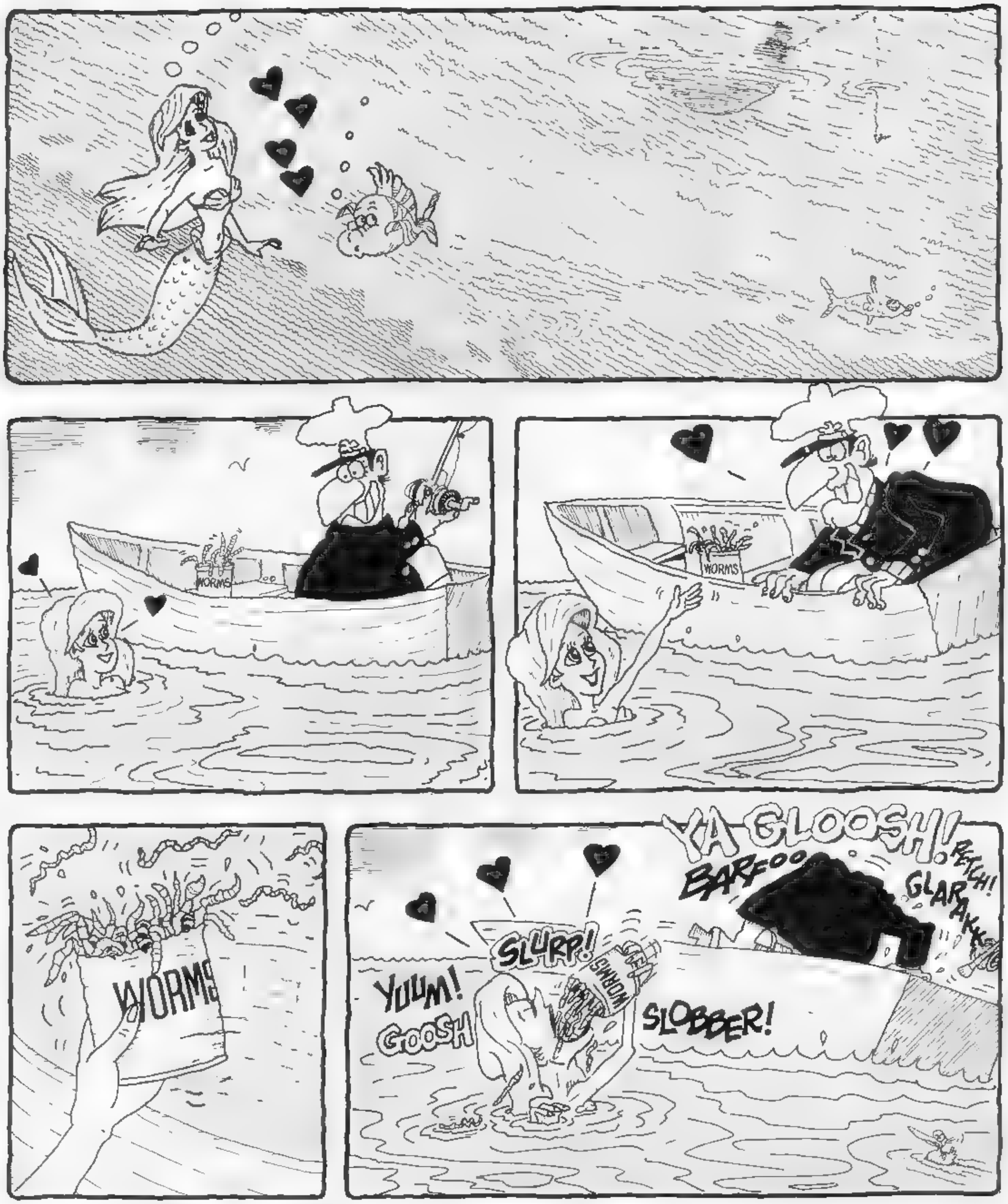
September 9, 1985—Perfect form but bad aim impaled David Dasch's attempt at the national record for the event.

The Triple Giant Swing Dismount Disaster



April 22, 1984—Five points were deducted from Chris McGlin's final score when the high bar specialist failed to raise his arms in the prescribed manner following his dismount.

THE MEATY MERMAID MENACE



BLAND ON THE RUN DEPT.

AMERICA'S 9 MOST WANTED JERKS

ARTIST & WRITER: PAUL PETER PORGES

WANTED

Maddy "Yuks" Feller

Assistant Cheerleader

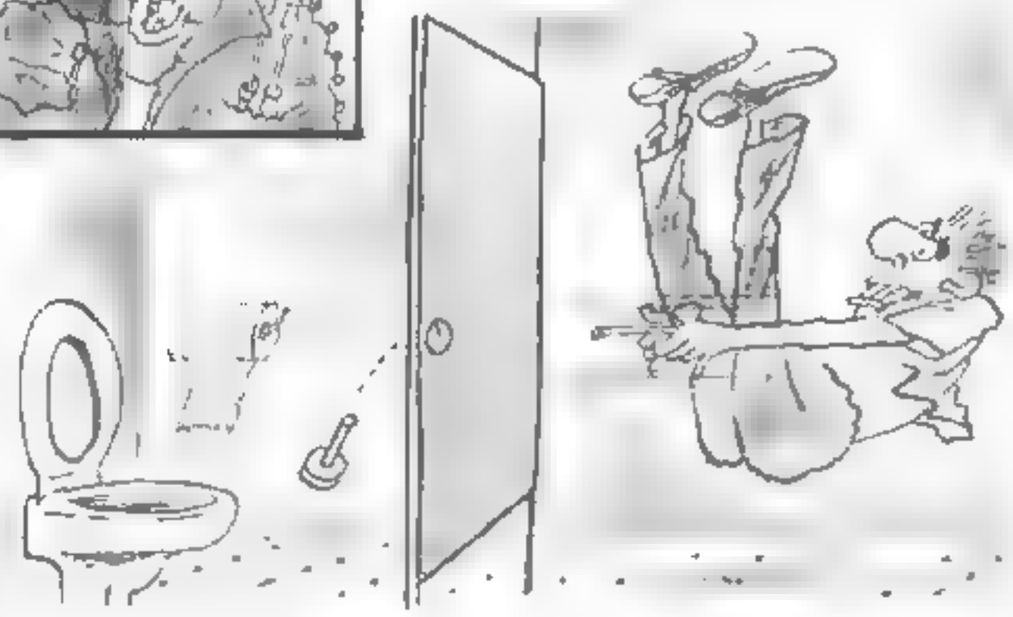
Offense: Gluing sneakers to locker room floors

WANTED

David "Diabolical" Dusch

Freelance Tricycle Mechanic

Offense: Loosening doorknobs on public comfort stations



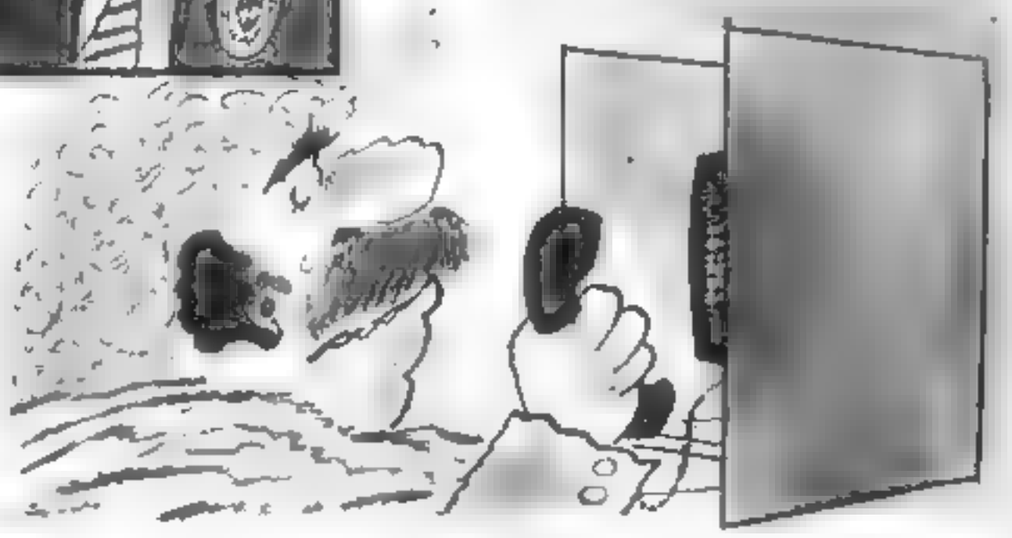
WANTED

Biff Kreplach, Jr. IV

4th Year Sophomore

Eggmont Academy for Boys

Offense: Spreading soot on public telephone earpieces



WANTED

Connie B. Schwitzer

Nuclear Scientist

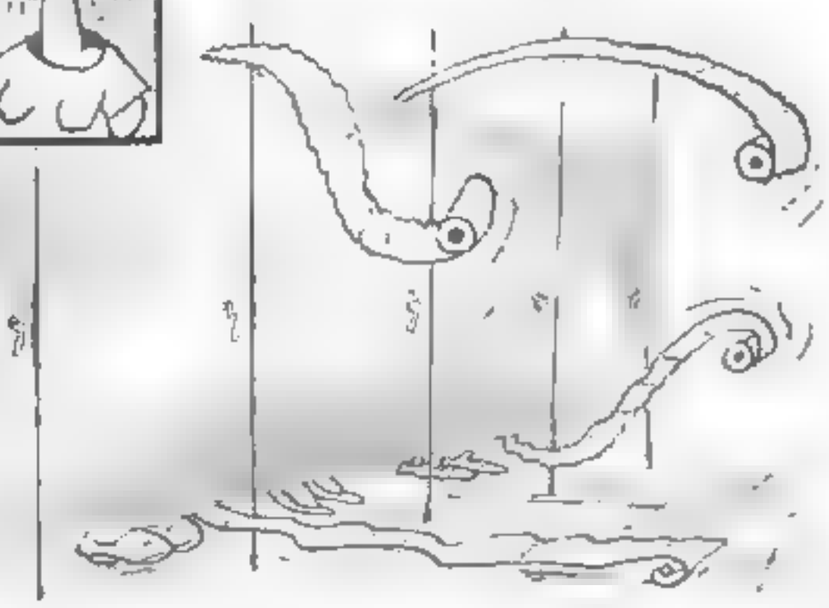
Offense: Unscrewing the tops of pepper shakers

WANTED

The Maggot Twins (Ruta and Rita)

World Class Truants

Offense: Removing spindles from toilet paper rolls



WANTED

Dwayne Homee

Unlisted Telephone Solicitor

Offense: Having un-ordered pimento pizzas delivered to ex-girlfriend's hen party

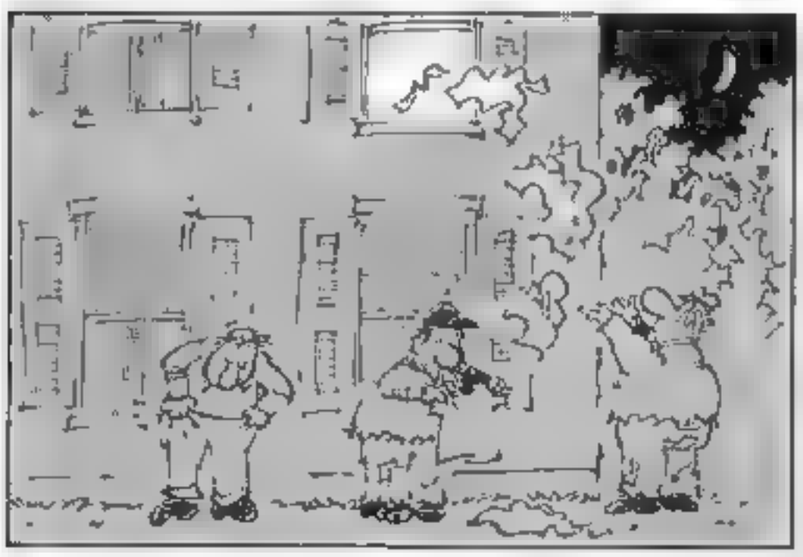
SPLURGE IN GENERAL DEPT.

"You gotta be in it to win it," "All you need is a dollar and a dream," and on and on. Lotteries are big business these days and they run catchy slogans to get you to play. "For a buck, what the—heck!" Well, you've got nothing (much)

Some Truly Joy Could Do If You

End the embarrassment of trying to pass "10¢ OFF" coupons that you know have already expired.

Spend 40¢ a gallon more for what is laughingly called "Full Service" so that you won't have to walk around all day reeking of gasoline.



Wear your clothes once. Then throw them out and buy new ones, so you can avoid those weirdos you meet late at night at the laundromat.

Give every beggar you encounter a quarter to lessen the chances that he will suddenly snap and strangle you for rejecting him.

Put a whole hour's worth of money in the parking meter to escape the pressure of trying to finish all your Saturday errands in 12 minutes.

Replace those cheap ball-point pens in your kitchen drawer that refuse to work until you make a whole page of ovals just to get them started.

to lose. And you might even win! Then you could sail around the world and buy everyone you know a house. And when you tired of that mindless extravagance and wanted to buy *real* happiness, then you could consider our MAD suggestions for..

ous Things You Won The Lottery

ARTIST: PAUL COKER WRITER: TOM KOCH

This year, stop waking up your poor mother at 2 a.m. to wish her Happy Birthday just because the long distance rates are lower then.

Hire a fix-it man to figure out where to put that drawerful of parts you have been saving because you assume they fell off something important.

Rejoice that you can now afford to buy 2 hot dogs, a large soda, and a pretzel at an N.F.L. game and still have enough money to buy a ticket.

Hire a cleaning lady. Then hire a translator to help you communicate with your cleaning lady in whatever language it is that she understands.

Avoid those long supermarket check-out lines by shopping exclusively at 7-Eleven, since now you can afford to pay their usual double-mark-up prices.

Stop wasting energy kicking vending machines that take your money and don't give anything back. (Hire a hefty teenager to kick them for you.)

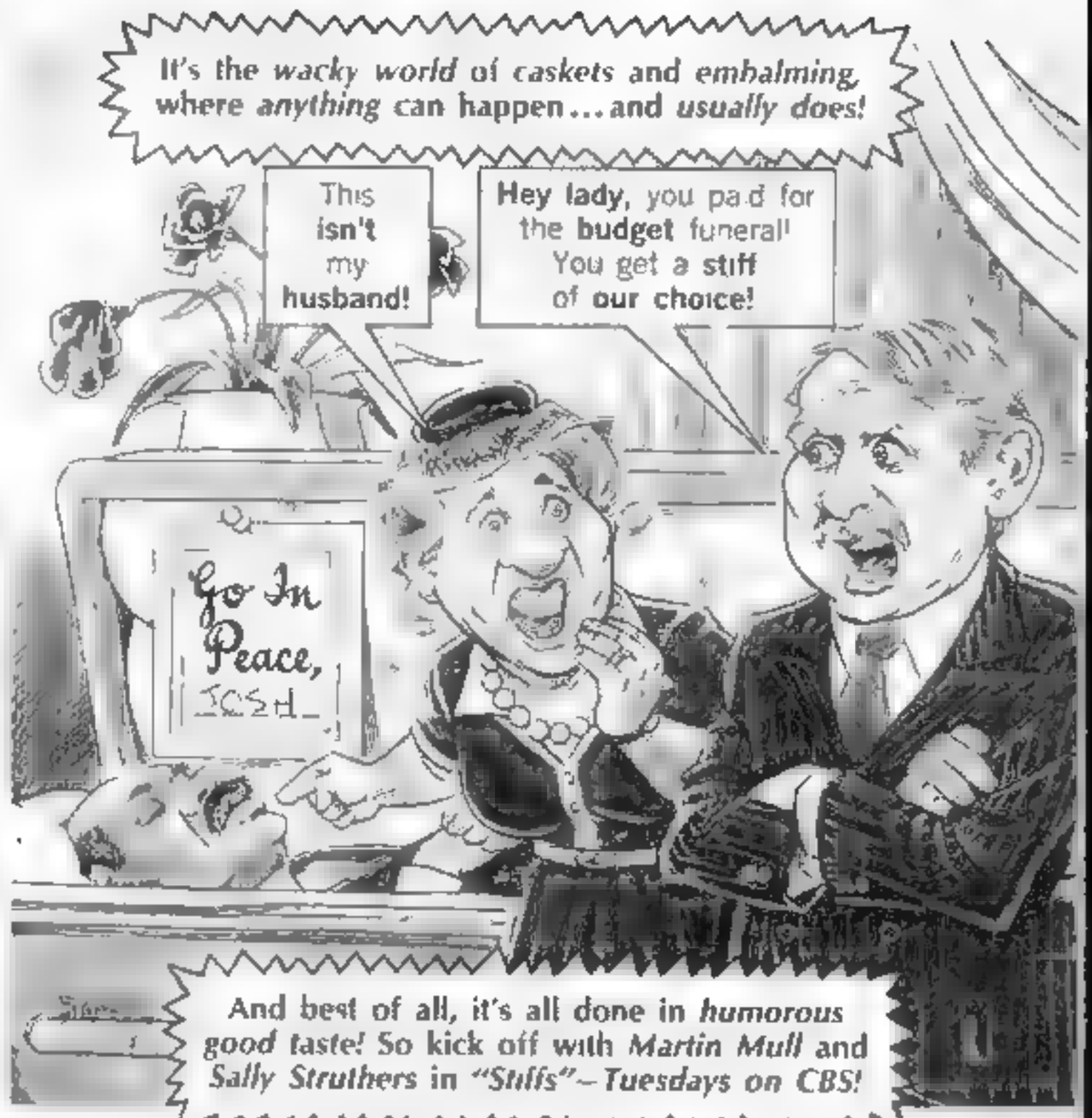
OFF THE BEATEN LAUGH TRACK DEPT.

Aren't you tired of the same old sitcoms on TV? They always deal with cutesy families or roommates or divorcées. It's about time the networks plugged into *new* ideas! And to get them started, MAD's developed these promos for

FUTURE BREAK

"STIFFS"—The Mortuary Sitcom

Welcome to *Mike's Mortuary* a place you *shouldn't* be caught *dead in!*
Why are you so **glum,** honey?
I **was** feeling **great** till I read about that **nearby Amtrak derailment! Two hundred people** were **carried out** of the **wreckage!**
Good-ness! That's **terrible!**
Espe-cially for **us!** They **all survived!**
OBITUARIES


It's the *wacky world* of *caskets* and *embalming,* where *anything* can happen... and *usually does!*
This **isn't** my **husband!**
Hey lady, you paid for the **budget** funeral! You get a **stiff** of **our choice!**
Go In Peace, Ed

And best of all, it's all done in *humorous good taste!* So kick off with *Martin Mull* and *Sally Struthers* in *"Stiffs"—Tuesdays on CBS!*

"HOLD ON, WALDO!"—The Pit Bull Sitcom

Meet *Waldo,* the *craziest, most persistent pit bull* you'll *ever* try to *run away from!*
Why is **Waldo chewing** on the **front door?**
He's just **hungry!** Let him **out! Mrs. Calazoni** is in her **garden!**
You're **right!** Waldo **loves Italian food!**
CHOMP CHOMP CHOMP!
Racing Form

He's a *pooch* with a *purpose,* whose *lovable backyard antics* will always *surprise* you!
Isn't that **cute,** Waldo's **burying** that **big stick** under the **tree!**
That's no **stick,** that's my **grandma's femur!**
DIG DIG DIG DIG DIG DIG DIG

So kiss *"Lassie"* good-bye and *sink your teeth* into *Jack Klugman* and *Anne Meara* in *"Hold On, Waldo!—Wednesdays this fall on NBC!*
GRROWL

SITCOMS THAT FRESH GROUND

"KADDAFI'S BUNCH"—The Terrorist Sitcom

ARTIST: SAM VIVIANO WRITER: FRANK JACOBS

Get ready for Omar and Abdul —a pair of daffy, screwed-up terrorists, up to no good!
Omar, good news! The American government has met all our demands! You can release the hostages!
What do you mean, I can release them? I thought they were with you!
Omar's always getting them into trouble!
I can't wait to show Abdul this new bomb detonator! It works whenever
BOOM!
somebody flushes!
Have a blast with Jamie Farr and Dom DeLuise in "Kaddafi's Bunch"— Thursday nights on ABC!

"BLIPS"—The Air Traffic Controllers Sitcom

Welcome to DFW Airport Control Tower, where everything is out of control!
Move it up, TWA 310, right next to Delta 445! Stay where you are, United 716! Descend 50 feet Northwest 33!
Hey, you're steering them into a five-plane, mid-air collision!
Really? Darn! But check out the blips! They form a perfect Snoopy!
It's a half hour of high-flying fun!
This is Trans-Global 452! We're out of fuel and have to land immediately!
We're all full! Land someplace else, ya lousy creeps!
Aren't you being a bit tough on them?
Damn right! Last time I flew Trans-Global, they lost my luggage!
You'll really crack-up watching John Candy and McLean Stevenson on "Blips"—Tuesdays on FOX!

"THE DEVIL YOU SAY!"—The Satan Worship Sitcom

Meet the *Caswells!* They're one big happy *demon-worshipping family!*
Bif now are you handling that Born-Again teacher at school?
Well invoked the curse of Satan, cut the heart out of a lizard, set fire to a dead rooster and then torched her car!
That's not bad for starters, but tomorrow you've got to get serious!

It's a *wacky household* where the *devilish madness never stops!*
Breakfast's ready! Better call Grandpa!
Don't bother! We sacrificed him last night on the Altar of Evil!
But I already set his place for dinner!
If it'll make you happy, I'll take him out of the freezer!
Join *Bob Uecker* and *Loretta Swit* on *"The Devil You Say!"* -Fridays on *NBC!*

"FRITZ NEXT DOOR"—The Ex-Nazi Sitcom

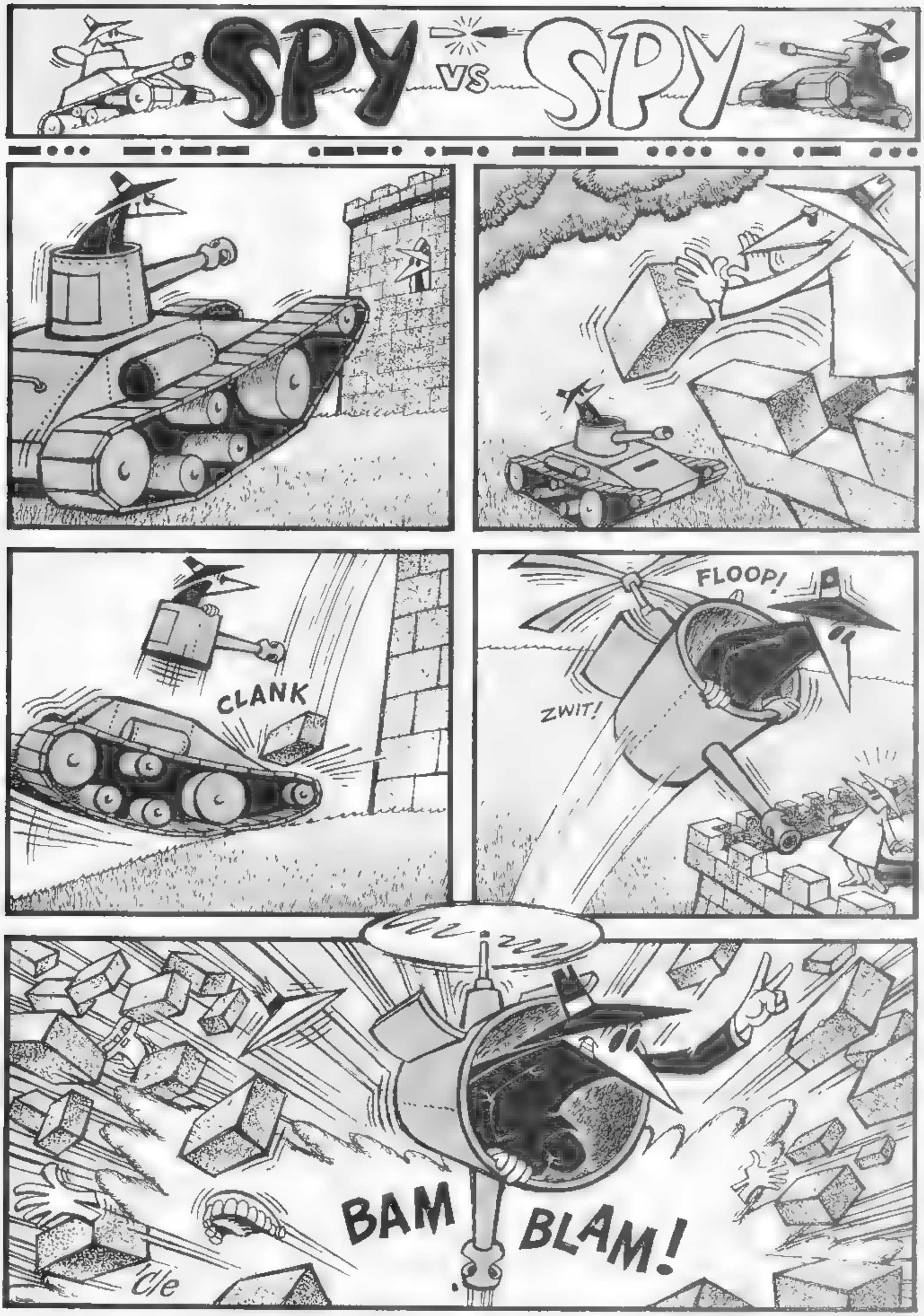
Who's the guy who smells of ***sauerkraut*** *and* ***goose-steps*** *to the* ***store?***

Who's the off-the-wall ***ex-Nazi*** *with the* ***accent*** *you* ***adore?***

Who's been ***hiding out*** *in* ***Cleveland*** *since the* ***Germans lost the war?***

Fritz tries to cover up his ruthless *Nazi past,* but sometimes he really goofs!

It's a *nutty Nazi riot* that's a *blitzkrieg* of laughs! *Tom Bosley* is *"Fritz Next Door"—Mondays on CBS!*


SPY vs SPY
CLANK
FLOOP!
ZWIT!
BAM
BLAM!

CREATIVITY

BERG'S-EYE VIEW DEPT.

THE LIGHTE

MATING

MODERN EXPERTISE

R SIDE OF...

ARTIST & WRITER
DAVE BERG

THE ENVIRONMENT

Congressman, here s another large batch of mail from your constituents asking you to sign the "Let's Clean Up the Planet's Air" legislation! What should I do with it?
Burn it!

RESEARCH

GIFTS

MANNERS

LUXURY

This house is magnificent! It's worth every dollar!
Yes, I agree! Although it's our most expensive listing, I believe it's going to be sold quickly! I advise you to leave a deposit on it today!
Oh, we can't do that 'til Tuesday! We bought a lottery ticket and the drawing isn't until Monday!

HOME COOKING

FOREIGN IMPORTS

Don't just **sit** there **chewing! Answer me!**
Listen to **this!** Another large shipment of **drugs** got **past** the **inspectors!**
Not **again?** How did they do it **this** time?
The stuff was **hidden** in **crates** of **handguns!**

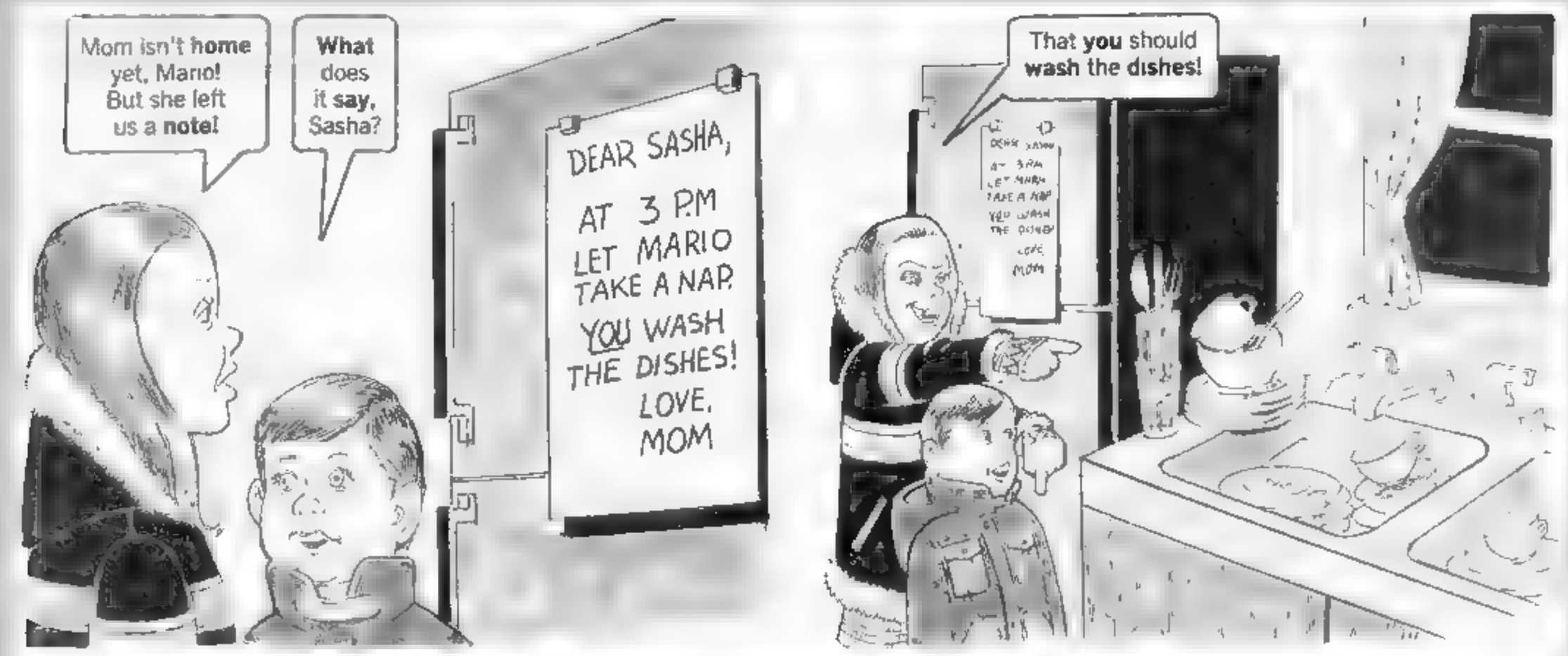
ACCIDENTS

Ooops!
BUMP
Damn! A stupid **fender-bender!**
Officer, can you please **hurry** this along? I'm a **high school teacher** and I'm going to be **late** for my **first class!**
I'll do my **best,** sir! **What** do you **teach?**
Driver education

THE OFFICE

I'm **sorry**, Boss, but I think I **loused up** this schedule you asked me to do for you! I guess I'm just a **dumbhead!**
Don't be so **hard** on **yourself**, Joe! And **stop putting yourself down . . .**
That's **my job!**

COMMUNICATION


Mom isn't **home** yet, Mario! But she left us a **note!**
What does it **say,** Sasha?
DEAR SASHA,
AT 3 P.M LET MARIO TAKE A NAP.
YOU WASH THE DISHES!
LOVE, MOM
That **you** should **wash** the **dishes!**

DOCTORS

COMPILING IT ON DEPT.

If you've watched David Letterman, you've seen him spout off one of his many lists. What you may not know is that MAD did it first--back in issues 225 and 260. What you also may not know is that MAD lifted the list idea from the best-selling "Book of Lists." Why all this explaining? Merely to fill out this intro to...

MAD'S REALLY RELEVANT COLLECTION OF LISTS

ARTIST: JOHN CALDWELL WRITER: FRANK JACOBS

5 EXPLANATIONS INDICATING YOU WON'T GET IT ON WITH YOUR DATE

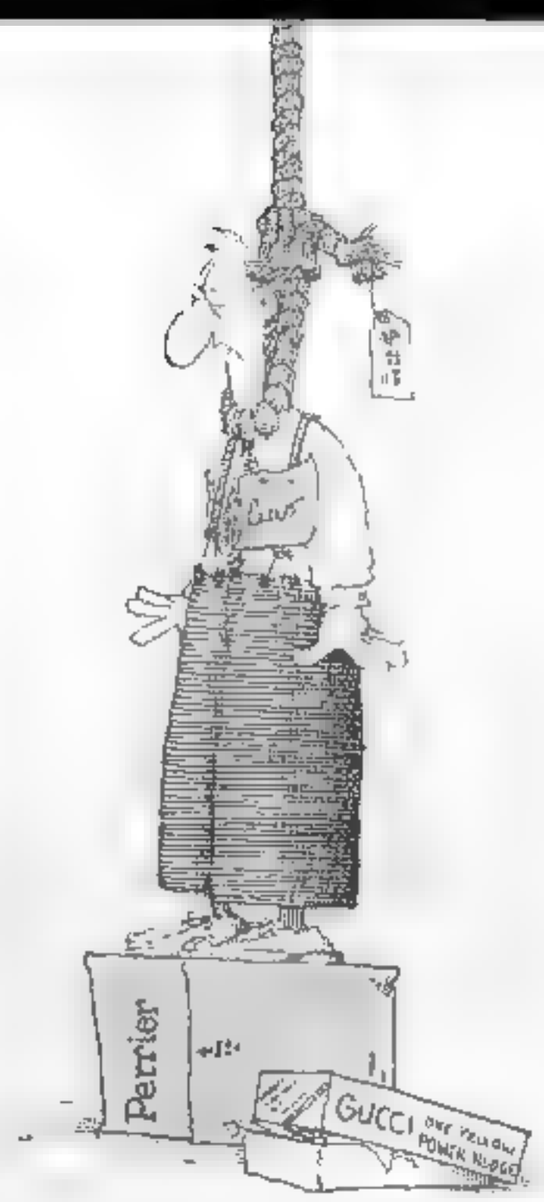
1. I'd invite you in, but I've got to finish my research paper on celibacy.
2. I need all my strength for my tuba lessons tomorrow.
3. I have to get up at 4 a.m. and yodel.
4. I throw up when I see pubic hair.
5. I'm saving myself for Satan.

8 COMMENTS REFLECTING A HIGH DEGREE OF OPTIMISM

1. They're too loyal to their fans to move the team.
2. I can't wait to check out the '90 Yugos.
3. The fish are dying of natural causes.
4. I'm moving my retirement fund into a Texas Savings-Loan.
5. It's not like the Ayatollah's unreasonable.
6. Why call a plumber when we've got that do-it-yourself book from Time-Life?
7. Customs will never think of looking for your stash there.
8. Your public defender will make mincemeat out of the DA.

6 DIPLOMATIC WAYS A DOCTOR CAN BREAK THE NEWS THAT YOU'VE GOT LESS THAN SIX MONTHS TO LIVE

1. *Have you ever thought of celebrating Thanksgiving early?*
2. *I've got a load of patients who sure could use a new liver.*
3. *From everything I hear, the 1990s are really gonna suck.*
4. *It must be a drain paying those life insurance premiums year after year.*
5. *Isn't getting old a bitch?*
6. *First the good news.*



5 METHODS PREFERRED BY YUPPIES COMMITTING SUICIDE

1. *Designer nooses*
2. *Injections of Cyanide Lite*
3. *Drowning in Jacuzzis filled with Cabernet Sauvignon '84*
4. *Inhaling herb-freshened carbon monoxide fumes*
5. *Impaling themselves on BMW aerials.*

5 COMMENTS RARELY HEARD AT A GATHERING OF CONSERVATIVES

1. *Isn't 10 years a bit stiff for 1st-degree murder?*
2. *Abortion, schmubortion—what's all the fuss about?*
3. *We wouldn't have these delays if the Government ran the airlines.*
4. *I can't stay—I'm leading a Gay Rights march.*
5. *What we need are a hundred Ralph Naders.*
6. *A little porn never hurt anybody.*
7. *Springsteen's nice enough, but for easy listening give me Sting.*

7 OVERHEARD REMARKS INDICATING YOU WON'T BE HAPPY IN YOUR NEW NEIGHBORHOOD

1. *Janice, your pimp is on the phone.*
2. *Both our kids were paroled on the same day.*
3. *This is the Cobras' turf, muthuh!*
4. *He's the biggest rottweiler on the block.*
5. *As long as there's no breeze, you'll hardly smell it.*
6. *What garbage pick-up?*
7. *Anybody got a spare body bag?*

THE 9 FAVORITE EXPRESSIONS USED BY SHRINKS

1. *How do you feel about that?*
2. *I think you know the answer to that already.*
3. *That's something to consider.*
4. *Uh-huh.*
5. *Oh?*
6. *Oh.*
7. *Hmm.*
8. *Ah.*
9. *Let's talk about this some more at our next session.*

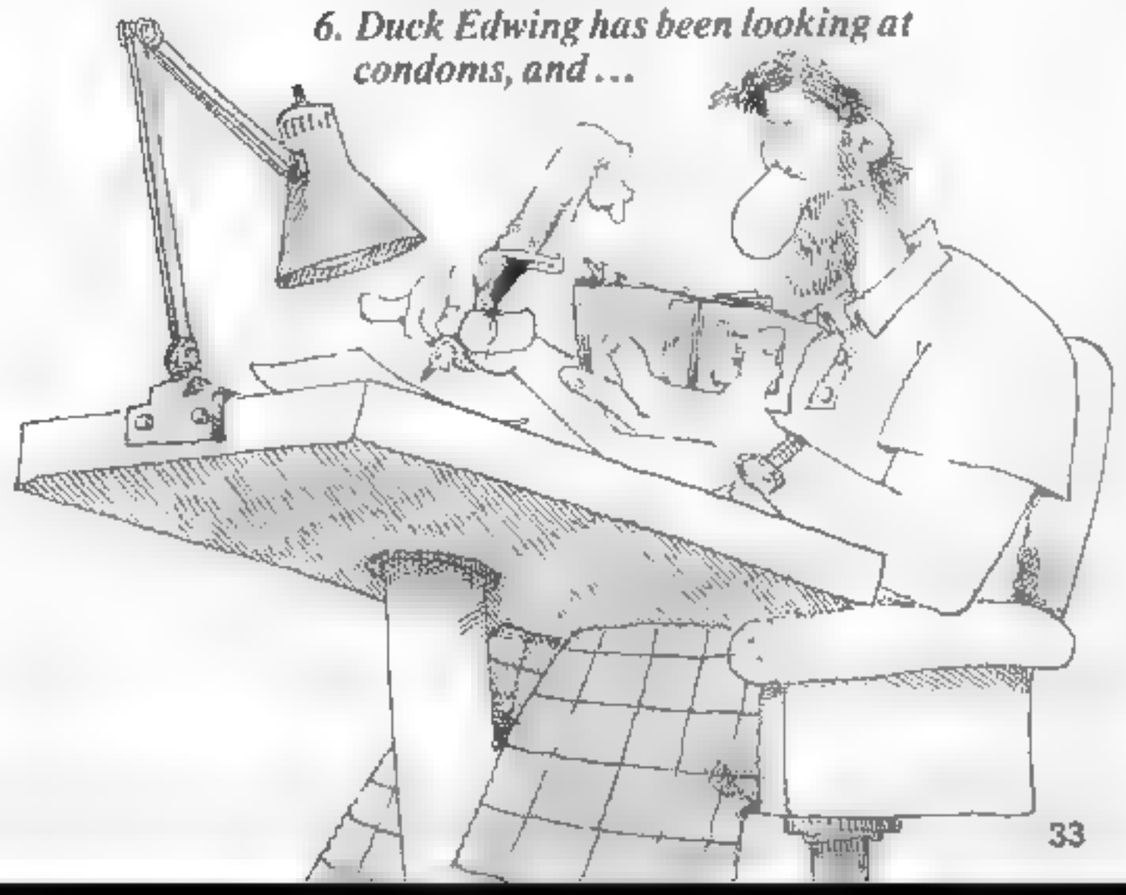
6 TATTOOS RARELY, IF EVER, SEEN ON THE BICEPS OF MOTORCYCLE GANG MEMBERS

8 EXPRESSIONS OF SELF-CONFIDENCE NOT LIKELY TO BE REPEATED

1. *I know a nonpoisonous snake when I see one.*
2. *Screw the weather report—we're climbing the north face.*
3. *Nothing's too spicy for my iron stomach.*
4. *I can ride him.*
5. *The mob will listen to me.*
6. *Not to worry—I'm wearing shark repellent.*
7. *I'll pet him to show I'm friendly.*
8. *Save your anesthetic for someone who needs it.*

6 UNPROMISING INTROS TO ARTICLES IN MAD

1. *If you've ever seen marmot droppings, then you know…*
2. *They're at it again—those crazy guys at the International Monetary Fund…*
3. *Dr. Seuss has never written a book for degenerates. But if he did…*
4. *Have you ever wondered what Noah and Joshua and all those characters in The Bible would do if they were Olympic performers..?*
5. *When a person dies, we read his obituary in the newspaper. But what about trees..?*
6. *Duck Edwing has been looking at condoms, and…*



If you're like most people (and you are, so don't try getting snooty with us!), you probably never watch the credits on movies or television shows. The moment they start rolling, you bolt from your theatre seat or dash to the kitchen to raid the fridge. Well, STOP IT!! Not

TV AND MOVIE CREDITS

BEAUTY AND THE BEAST

VINCENT'S STUNT DOUBLE.....CHEWBACCA
SET DESIGN.....SEWER WORKERS UNION LOCAL #12
ACTING COACH.....GUNTHER GEBEL-WILLIAMS
CATERING.....PURINA DOG FOOD COMPANY

ROSEANNE

...s. Barr's Wardrobe by RINGLING BROTHERS, BARNUM & BAILEY
Set Construction by U.S. ARMY CORPS OF ENGINEERS
Furniture Provided by BETHLEHEM STEEL
Ms. Barr's Limo Courtesy of UNITED VAN LINES

MARRIED...WITH CHILDREN

PEG & KELLY'S WARDROBE.....FREDERICK'S OF HOLLYWOOD
AL'S WARDROBE.....GOODWILL INDUSTRIES
STORY CONSULTANTS.....AL GOLDSTEIN, BOB GUCCIONE, LARRY FLYNT
CAMERAMAN.....ROB LOWE
ETIQUETTE ADVISOR.....ZSA ZSA GABOR
CHILD-REARING ADVISORS...MR. & MRS. CHARLES MANSON, SR.

MURPHY BROWN

"Newsroom" Set Stolen From "The Mary Tyler Moore Show"
"Phil's Bar" Set Stolen From "Cheers"
"F.Y.I. Newsdesk" Set Stolen From "20/20"
Journalistic Consulting by Geraldo Rivera

only are you showing disrespect to the talented (?) people who perform for us, but you're also missing out on the incredibly valuable information (and unexpected entertainment value) contained in the credits themselves! Don't believe us, you say? Then take a gander at these...

YOU PROBABLY MISSED

YOUNG EINSTEIN

Directed by..... YAHOO SERIOUS
Produced by..... BOZO PROFOUND
Edited by..... JACKO NOFOOLING AROUND
Lighting by..... WACKO NOT-KIDDING
Yahoo's Hairdresser..... DON KING
Historical Researcher..... JOE ISUZU

DISTRIBUTION IN AMERICA MADE POSSIBLE BY THE OBSCENE PROFITS OF "CROCODILE DUNDEE"

THE COSBY SHOW

Cosby Kids' Facial Mugging Coach . .GARY COLEMAN
Title-Sequence Choreographer. . . .PEE WEE HERMAN
Story Consultant .....WARD CLEAVER
Exec. in Charge of "On-Camera" Time .....
WILLIAM H. COSBY, THE GREAT, JR., ED. D

THE KARATE KID PART III

Screenplay by XEROX MACHINE
Based On a Concept by STUDIO ACCOUNTANTS FOR "THE KARATE KID" and "THE KARATE KID PART II"
Entire Production Made Possible by the Public's Fading Memory of BRUCE LEE

WRITER: MIKE SNIDER

TURNER AND HOOCH

HOOCH'S CLOSE-UP DOUBLE.....ERNEST BORGNINE
SALIVA PROVIDED BY TOBACCO CHEWERS OF MAJOR LEAGUE BASEBALL

SPECIAL THANKS

To the producers of the film *K-9* for not suing us for plagiarism.

FROM BAD TO REVERSE DEPT.

Readers rejoice! It's time once again for MAD Switcheroos! And what, oh ye of faulty memory may ask, are MAD Switcheroos? Pay attention this time! What's the difference

MORE MAD SWIT

ARTIST: AL JAFFEE

Q. What's the difference between a cheap eatery and Geraldo Rivera?

A. A cheap eatery serves up **HASH AND TRIPE;**

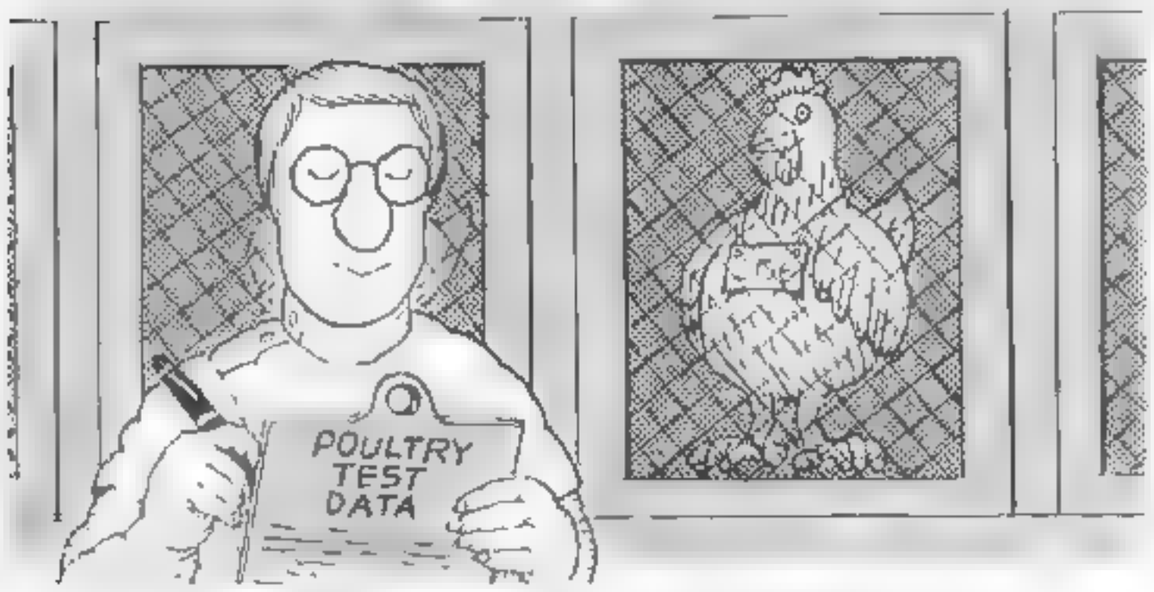
A. Geraldo Rivera serves up_____.

Q. What's the difference between a nervous collapse and an IRS audit?

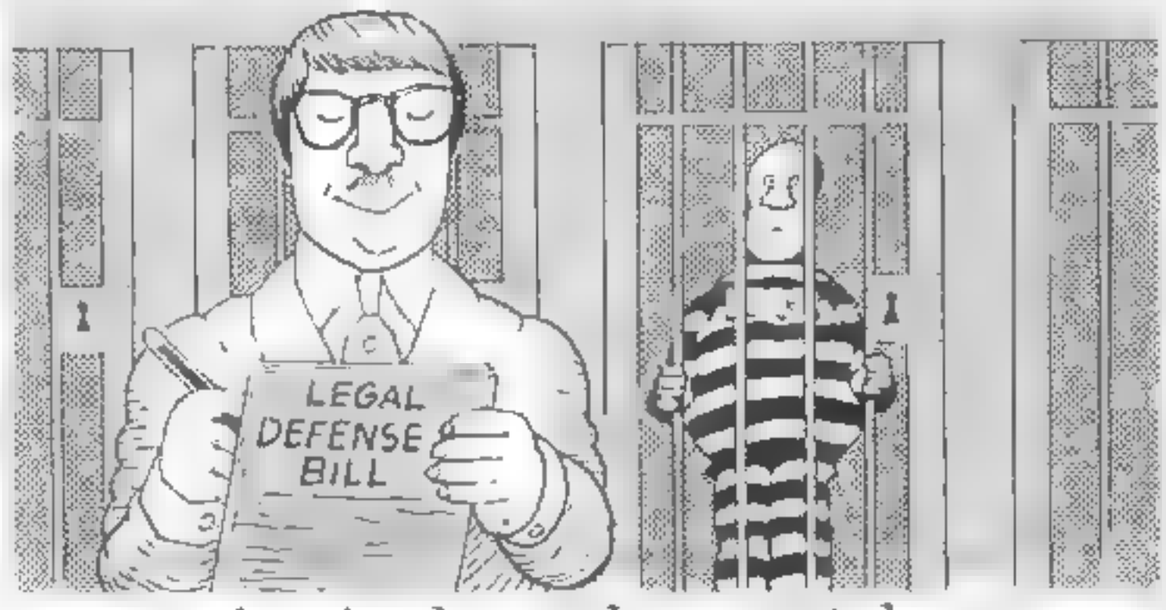
A. A nervous collapse is a **BREAKDOWN THAT SHAKES YOU;**

A. An IRS audit is a_____.

Q. What's the difference between a poultry lab and a sleazy lawyer?



A. A poultry lab takes in **CLUCKERS FOR SCIENCE;**



A. A sleazy lawyer takes in_____.

between a hungry lion and Sylvester Stallone? A hungry lion may GROWL AND HUNT! But Sylvester Stallone can only HOWL AND GRUNT! Remember? Excellent! Now you're ready for

CHERQOS

WRITER· FRANK JACOBS

Q. What's the difference between a spanking and a tourist in Mexico?

A. A spanking
RATTLES THE BUNS;

A. A tourist in Mexico
_____.

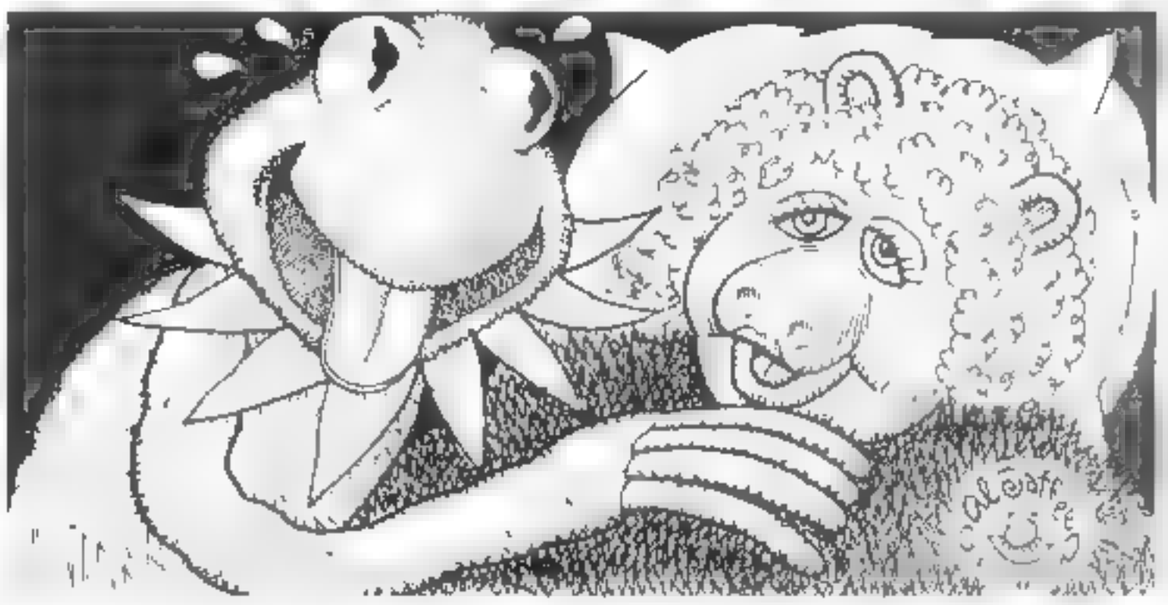
Q. What's the difference between a horse-player and Jason?

A. A horse player
BACKS UP A HUNCH;

A. Jason
_____.

Q. What's the difference between a smoker and Kermit the Frog?

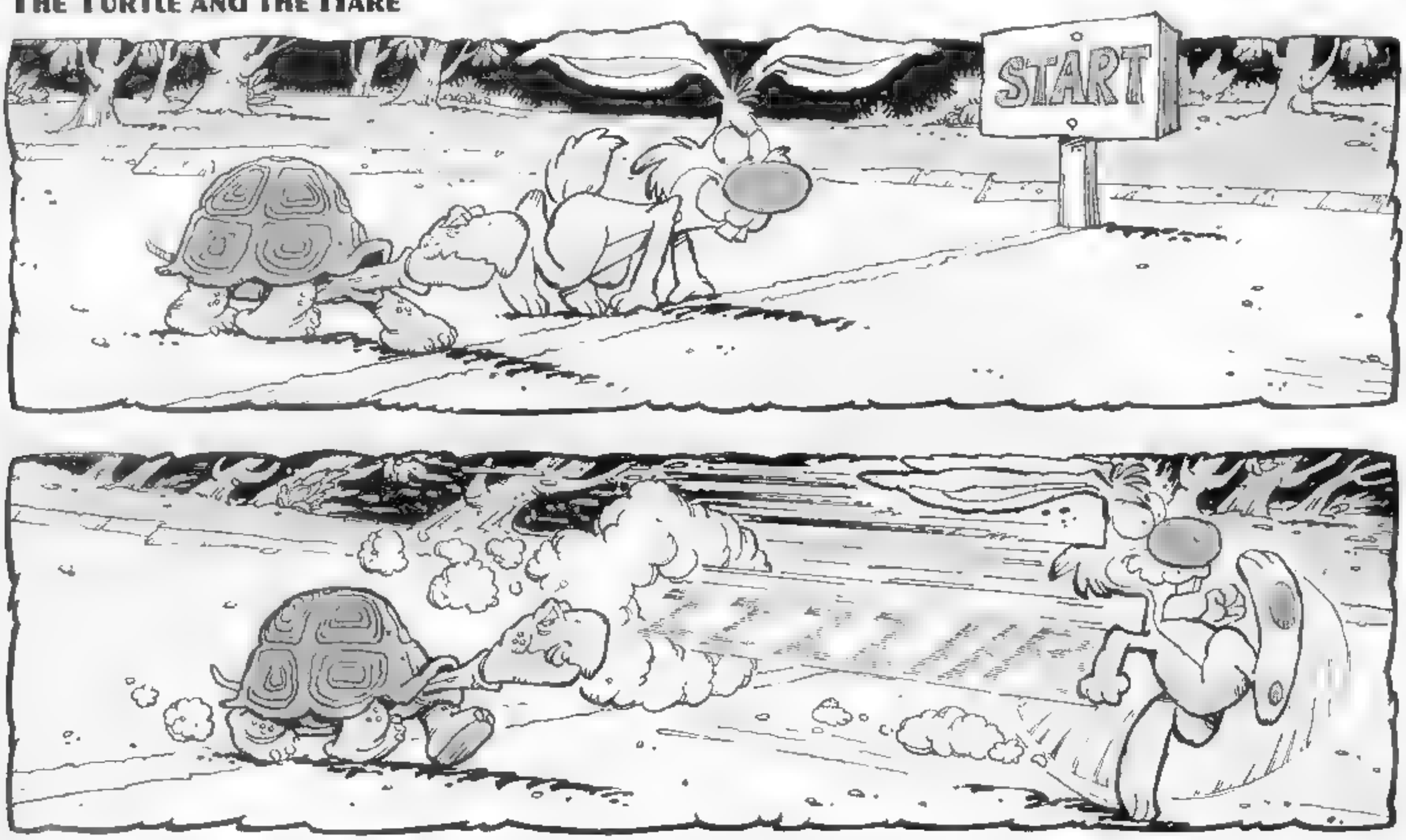
A. A smoker craves a
CIG IN THE PACK;



A. Kermit the frog
craves a ____.

A MODERN DAY FAIRY TALE

The Turtle and the Hare



ARTIST: BOB JONES WRITER: DUCK EDWING

CHILD A-BRUCE DEPT.

LOOK WHO'S SQUAWKING

ARTIST: ANGELO TORRES WRITER: DICK DEBARTOLO

I'm going to **fertilize** that **egg!** I've got **stamina!!**

No, I'm going to **fertilize** that **egg!** I've got **speed!!**

Forget it! I'm going to **fertilize** that **egg!** I've got an **agent!** And **he** got me the **part** of the **talking baby** in . . .

What kind of **lunatic cab driver** are you? You **killed this guy!**

Yeah, but I brought in a **pregnant lady** who's about to **give birth!** So, it **evens things out!**

I need **drugs!**

No, for the **terror** of the **cab ride!**

For the **pain** from the **baby?**

Dear, your **mother** and I got here **as fast as** we could. What's the **problem?**

I'm **pregnant!** I'm an **unwed mother!** And I'm about to **give birth!**

I'm glad you're **just** pregnant! I thought you were putting on **tons of weight!** What a **relief!** At least you'll still be **attractive to men!**

I heard that the **patient** used **frozen sperm!**

Oh, **come on now!** Sure it was **cold** in the **backseat** of my **car,** but she's **exaggerating!**

I BRAKE FOR URBAN COWBOYS

MOMMA BOY

You'll have to **leave!** She'll be **giving birth any minute!**

I can **help!** I studied **Le Mans!**

You mean **Lamaze!** Le Mans is a **car race!**

Yeah, that's what I **studied!** I'd like to see someone else get **a woman in labor** through **midtown traffic** in **under seven minutes!**

You **left something** in the **back** of my **cab!**

I'm **sorry,** but the way you were **driving,** I **couldn't keep my lunch down!**

I meant your **pocket-book!** Say, where's the **kid's father?**

There is **no father!** This **child** came from **frozen sperm!**

*Oh **bummer!** You mean that **stuff** in the **freezer** wasn't **lemon ice?** That means this morning I **ate** two of my **brothers** and one of my **sisters!** Yeech!*

Say, lis- ten, I **hardly know you** but

No, we **can't** go out on a **date!**

What **date?** I just want to use your **address** to get mail, and **you** to **sign** some **papers** so my **grandpa** can be **admitted** to a **nursing home!**

You want me to commit **fraud** and **perjury?** Sure! No **problem!** But **no dating!**

*She's signing papers for a guy she **hardly knows** and a granddad she's **never met!** What a **mother!** I bet I can get her to **sign a car loan** for me by the time I'm **four!***

Your mom was pretty **irresponsible** becoming **pregnant** by a **married man,** but she's making up for it now! She's out **cruising bars** in hopes of **landing** you a **good father!**

*C'mon, even **I've** seen this scene before! A woman **searches** for **Mr. Right** when he's right **under her nose!** How come an **infant** can see it and my **35-year-old mother can't?***

For some people Staying Alive *is a **song,** but for **this guy** it's what he's been trying to do with his **career** since* Saturday Night Fever!

♫ I CAN TELL BY THE WAY / E'S PUT ON WEIGHT / E'S OUT OF SHAPE ♫ AND SECOND RATE ♫ HAH HAH HAH HAH - STAYING ALIVE STAYING ALIVE

Alburp won't leave his **wife** because she's **bulimic?**

Yeah, and now I know why! **Everytime** I think of that bum, **I wanna barf too!**

*Gee, those **milk containers** come in so many **great shapes** and **sizes!** You know what else is **great?** An off-color remark like that as a **voice over baby** gets you **laughs!** When you're **17** and say it, it gets you **slapped!***

How come with **all** the dress stores in this city, you pick **this one?**

You know darn well this one has the **best** changing rooms for **making out!**

Alburp, you **rat!** You not only cheat **on your wife,** but **on your mistress, too?!** Where are your **principles?**

Relax! I'm making it with **her** to help me **forget you!**

Well at least that's **some consolation!**

This broad's a **pushover!** *I'm going to lead a* **charmed life** *doing whatever I want and feeding her* **baloney!**

Grandma **Olympia's** here!

Grandma feels **a wet tushy!**

Olympia **again?** *Do they* **ever** *make a movie when she's* ***not someone's mother?!***

So **change your underwear,** *lady! As an* **adult,** *I would think you'd have some* **control!** *I'm a* **baby! I** *have an* **excuse!**

MIKE WHO?

BRUNO'S BACK

Don't let my grandfather eat all these **candy bars** at **one time!**

Don't worry! He won't! We just threw his **false teeth** away with the **corn on the cob** we gave him for lunch!

Gee, I like this old man! I've got **another load** *in my pants,* ***food in my hair,*** *and I keep* **drooling!** *Just like* **him!** *I'm happy to see you get to do baby things again when you turn* ***80!***

You **fly a plane** like you **drive your cab**—like a **lunatic!** I shouldn't be flying! I should be home **taking care** of the **baby!** Oh my God! We **forgot the baby back at the hangar!**

Relax! I'm **more responsible** than that! The baby is **out on the wing!**

SAAVIK... NAH, COULN'T BE! SHE DIDN'T HAVE THAT MUCH HAIR!

I hope someone opened a ***Frequent Flyer account*** *for me so I'll at least get mileage for this* **scary, rotten flight!**

FLAPS UP

Is that **my baby?** He's got **my nose!**

And he's got **my eyes!**

I just hope he doesn't have **your morals,** or he'll grow up to be an **unfaithful, lying creep** like you!

And he's got **a snide, raspy voice!** What's the **big deal?!** What he **doesn't** have is a **father!!!**

What's the big deal about ***fathers?*** *If the* **quality** *of the men I've seen so far are the choices, I opt for* ***"fatherless"!*** *Actually, when I think about mom, maybe I should opt for* ***"orphan"!***

HERE'S POPPA

DEMI DUCK

Tell me the **truth!** Alburp's the **real father,** isn't he?

Who told you?!

The baby!

Wow, talk about a **precocious child!**

Cheers

Quick! **After the baby!** He's walking out **into traffic!**

That s **great!** It's an excuse for **another car chase!**

Why **DO** we keep ending up **in traffic?**

People were **sick and tired** of car chases in adventure films, so **now** the studios put car chase scenes **in comedies!**

This is a ***comedy?!?*** *I'm only a* ***baby*** *and I know better!*

BEEP

HONK HONK

HONNNK!!

SCREECH

Will you just **shut up** and **rescue Milky!** For **once** in your life, **take some responsibility!**

I will! Who do you think was **responsible** for **teaching** him **how** to walk out into traffic? **I'll** tell you who—**me!**

TAXI

You rescued Milky! You were so **brave cutting off** all those drivers and **cursing at them** to move out of the way!

What's so **brave** about cutting cars off and cursing? Those are the **typical charming traits** of **any cab driver!**

It's happening! Mom's going to let Tames be my ***father!*** *What a* ***break!*** *Someone who's my* ***mental peer*** *to live with!*

36 YEARS LATER

No! No! No! I want **five million dollars** per picture, not three! And **I** want to pick **my own** co-star! And **I** want to **direct my own** picture! And **I** want

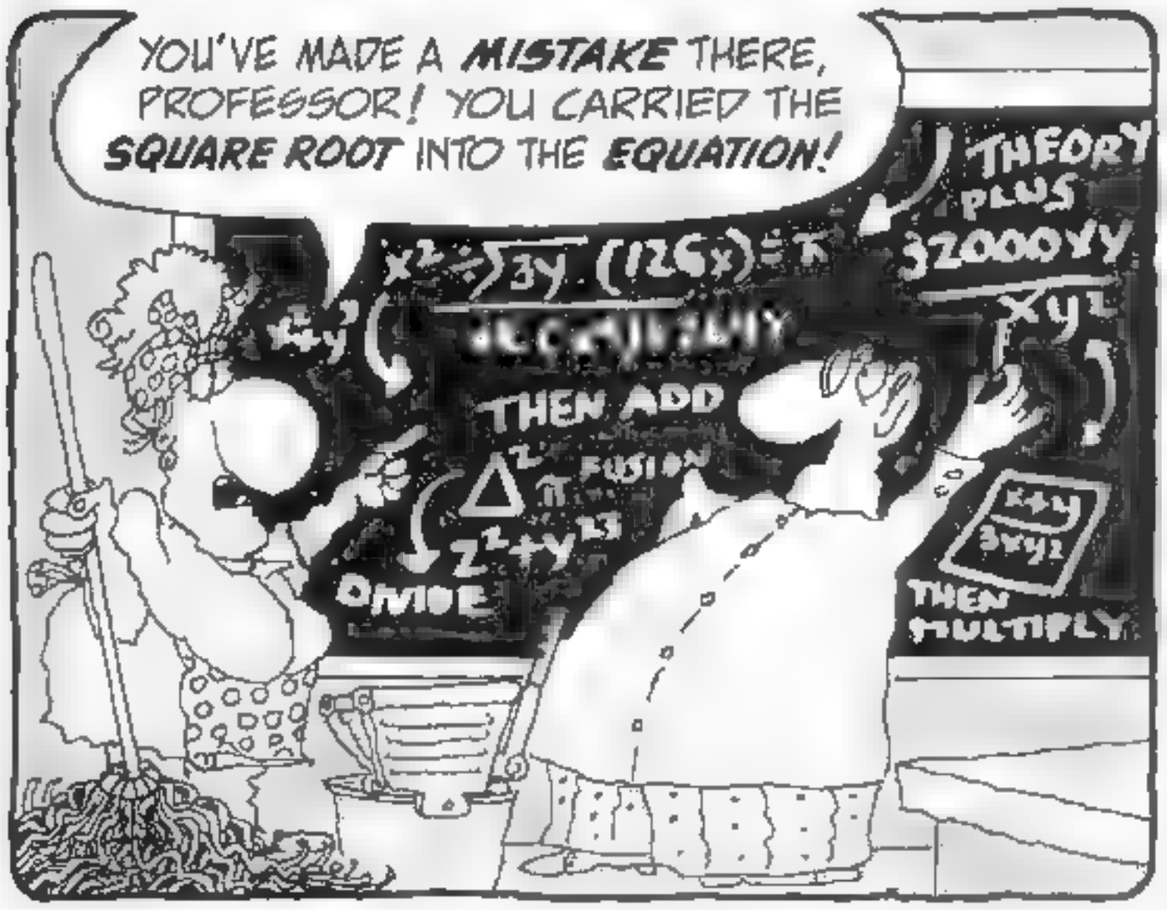
What a **BIG BABY!**

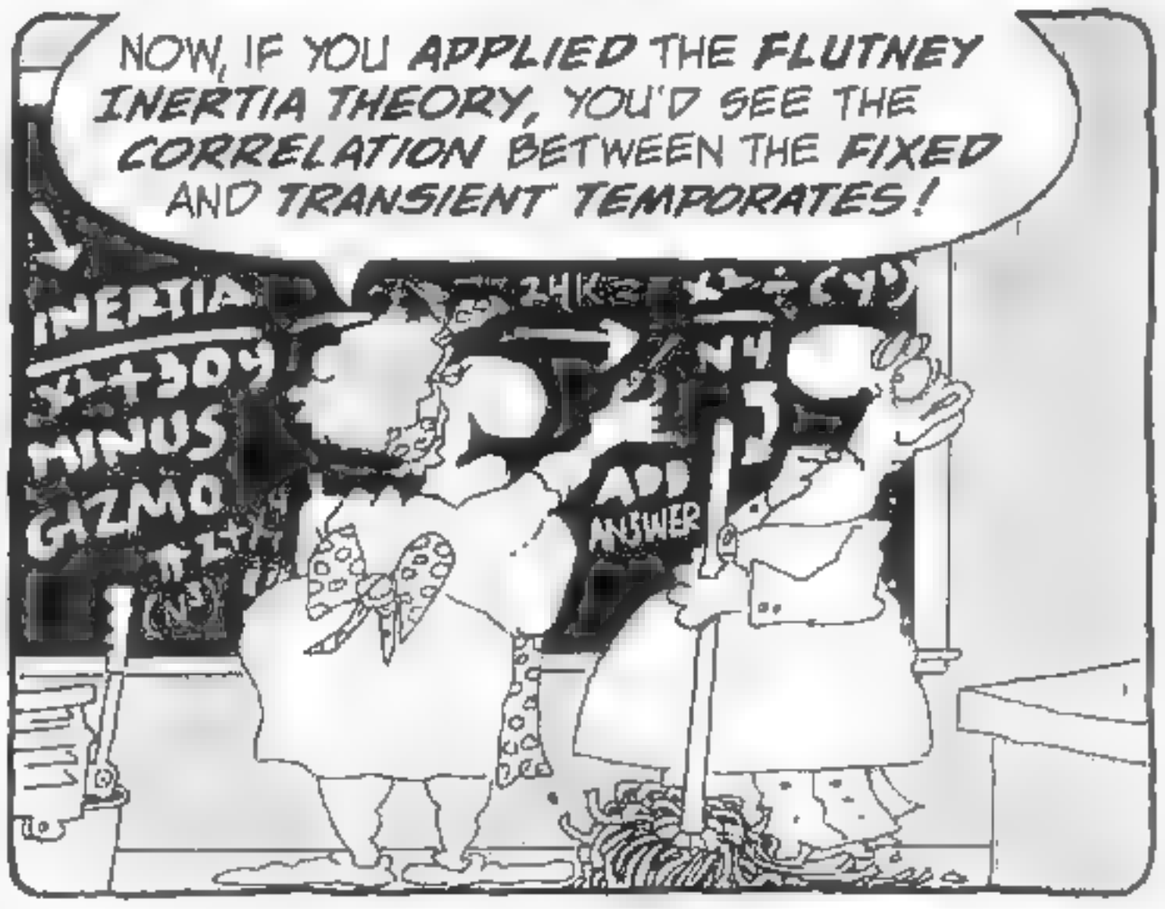
I know! I don't think he's **ever** going to **GROW UP!**

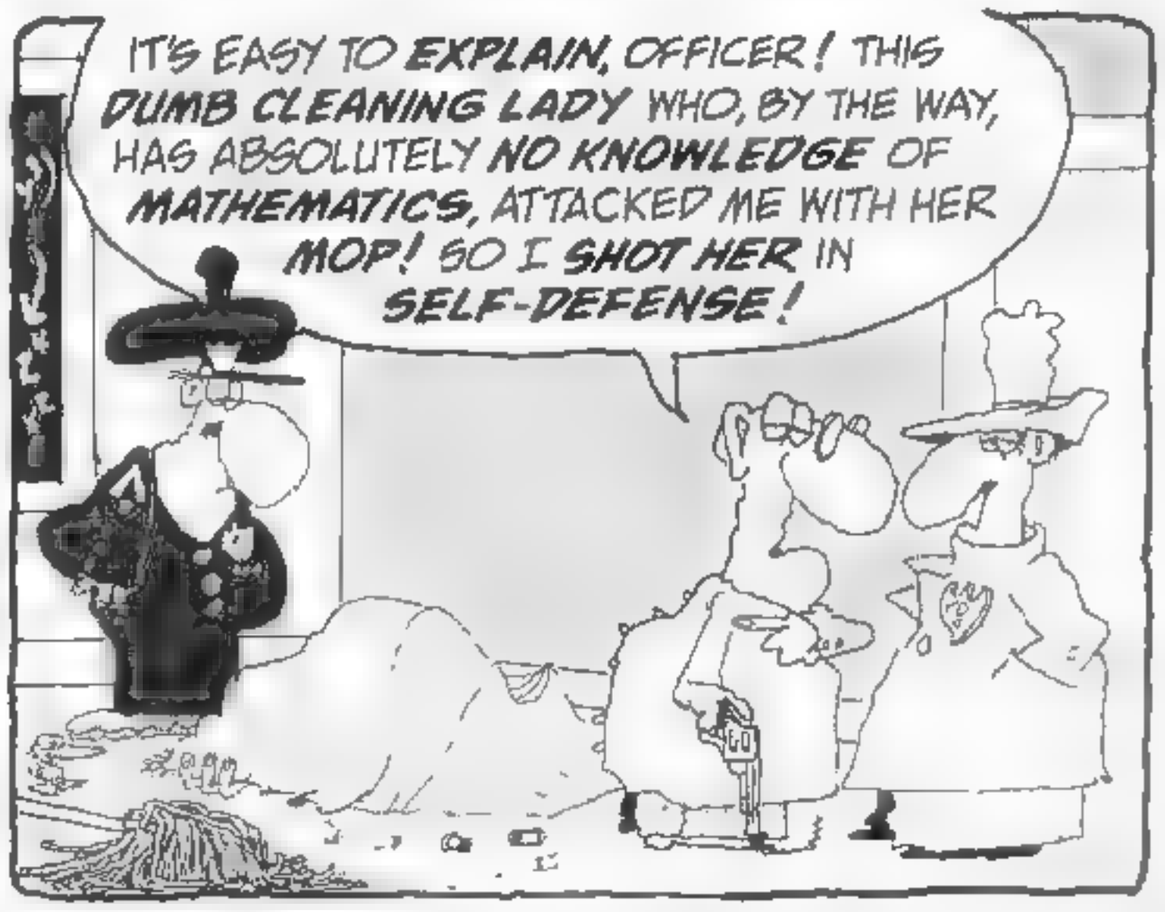
PRODUCER

DEMI MOORE

THE LONGWINDED LABORATORY LIQUIDATION




NOW, IF YOU APPLIED THE FLUTNEY INERTIA THEORY, YOU'D SEE THE CORRELATION BETWEEN THE FIXED AND TRANSIENT TEMPORATES!
INERTIA
MINUS GIZMO
ADD ANSWER


IT'S EASY TO EXPLAIN, OFFICER! THIS DUMB CLEANING LADY WHO, BY THE WAY, HAS ABSOLUTELY NO KNOWLEDGE OF MATHEMATICS, ATTACKED ME WITH HER MOP! SO I SHOT HER IN SELF-DEFENSE!

MEDIA-MORPHOSIS DEPT.

We've had it! We're fed up! We're STEAMED at the way Hollywood keeps ripping off comic strips! Batman, Superman, Dick Tracy, Popeye and plenty of others have been turned into stinky movies by

IF Famous WERE MA COMIC

THE GODFATHER By Charles Schulz

DON BEAGLIONI, I HAVE BAD NEWS. CHUCK "THE BLOCKHEAD" BROWNAGLIA REFUSES TO PAY HIS "PROTECTION"
FOR YOUR FRIENDSHIP!
WHAT HAVE I DONE TO DESERVE SUCH INSULTS? HAVE I NOT BEEN A FAITHFUL FRIEND AND COMPANION?
IT'S TIME HE LEARNED A LITTLE RESPECT...
EEYAAH!!

PSYCHO By Cathy Guisewite

GEE! MOM WAS RIGHT! THERE'S NOTHING LIKE A NICE HOT SHOWER TO GET RID OF THOSE "BIKINI-JUST-WON'T-FIT" BLUES!!
CREAK!!
SLICE! SLICE! HACK!
BLEED! SQUIRT! WHITTLE!
BUT...BUT, OFFICER!! "MOTHER" SAID SHE ATE THE LAST TWINKIE!!!
WELL, AT LEAST NOW I CAN FIT INTO THAT BIKINI..

producers who can't think up original ideas of their own. MAD thinks turnabout is fair play! It's about time the comic strip business did some ripping off of their own! Yeah!! Just imagine...

Movies

ADE INTO

STRIPS

ARTIST AND WRITER: RUSS COOPER

HONEY, I SHRUNK THE KIDS By Bill Watterson

BOY! I'VE BEEN SHRUNK! THIS IS GREAT!!
ME, TOO, IT WOULD SEEM...
HEH! HEH! WE'RE FREE! NO MORE HOMEWORK! NO MORE BEDTIMES!
OF COURSE, THERE COULD BE A DOWN-SIDE TO ALL THIS...
OH, YOU'RE SUCH A WORRY WA--
KER-SPLOORP!

LEAN ON ME By Garry Trudeau

WHAT?! YOU CAN'T FIRE ME! I'M MR. STRICT! MR. DISCIPLINE!
SORRY, JOE...
YOUR "BASEBALL BAT AND MEGAPHONE" ROUTINE IS OLD HAT THESE DAYS. WE'VE DECIDED TO GO WITH A TOUGHER PRINCIPAL...
A TOUGHER PRINCIPAL THAN ME?! IMPOSSIBLE!
AS A MATTER OF FACT, HE STARTS TODAY...
HEY, YOU! WITH THE OVERDUE BOOK! FREEZE!!
AAAUGH!

CRIES AND WHISPERS By Jim Davis

VI ÄR OBETYDLIGA PRICKAR I EVIGHETENS STORA PLAN: VI BORDE DÖ.
JA. DÖDEN VORE YTTERST VÄLKOMMEN.
WE ARE INSIGNIFICANT SPECKS IN THE SCHEME OF ETERNITY. WE SHOULD DIE.
YES. DEATH WOULD BE MOST WELCOME.
Ä DU MILDE! DÖDEN HAR KOMMIT FÖR ATT HÄMTA OSS!
DÖDEN! NEJ ACK NEJ! DET ÄR DÖDEN!
GOODNESS! DEATH HAS COME FOR US!
DEATH! NO O NO! IT IS DEATH!

TAXI DRIVER By Bil Keane

"Hey Daddy, are you gonna eat that piece of pie, huh, Daddy? Daddy?... Daddy?"

GODZILLA By Jim Unger

GREAT BALLS OF FIRE By Dean Young & Stan Drake

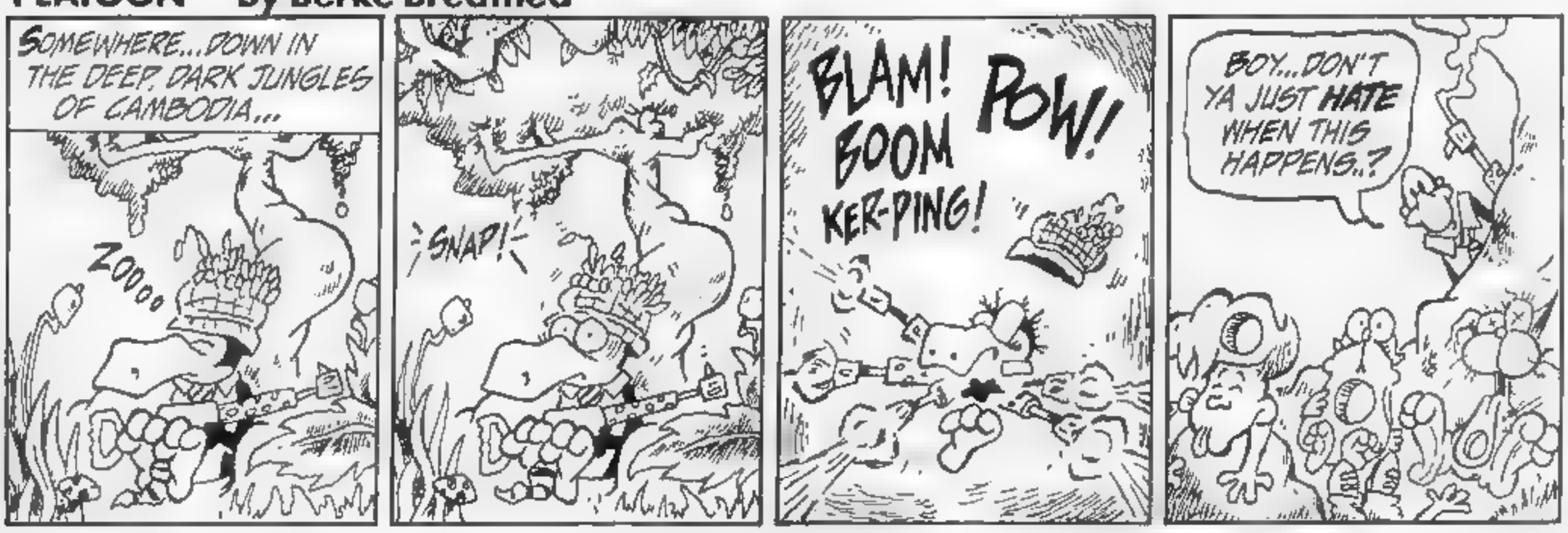
WOW! JERRY LEE DAGWOOD IS REALLY KNOCKIN' EM DEAD TONIGHT!!
SINCE DAGWOOD DIVORCED BLONDIE, HIS CAREER IS REALLY TAKING OFF! NOTHING CAN STOP HIM FROM BECOMING THE KING OF ROCK N' ROLL!!
I WOULDN'T BE TOO SURE ABOUT THAT, BOSS!
Jerry Lee Dagwood
WHY... WHY NOT?!
COMEBACK CONCERT
SOLD OUT
HE GOT MARRIED AGAIN!!

DANGEROUS LIAISONS By The Archie Comics Group

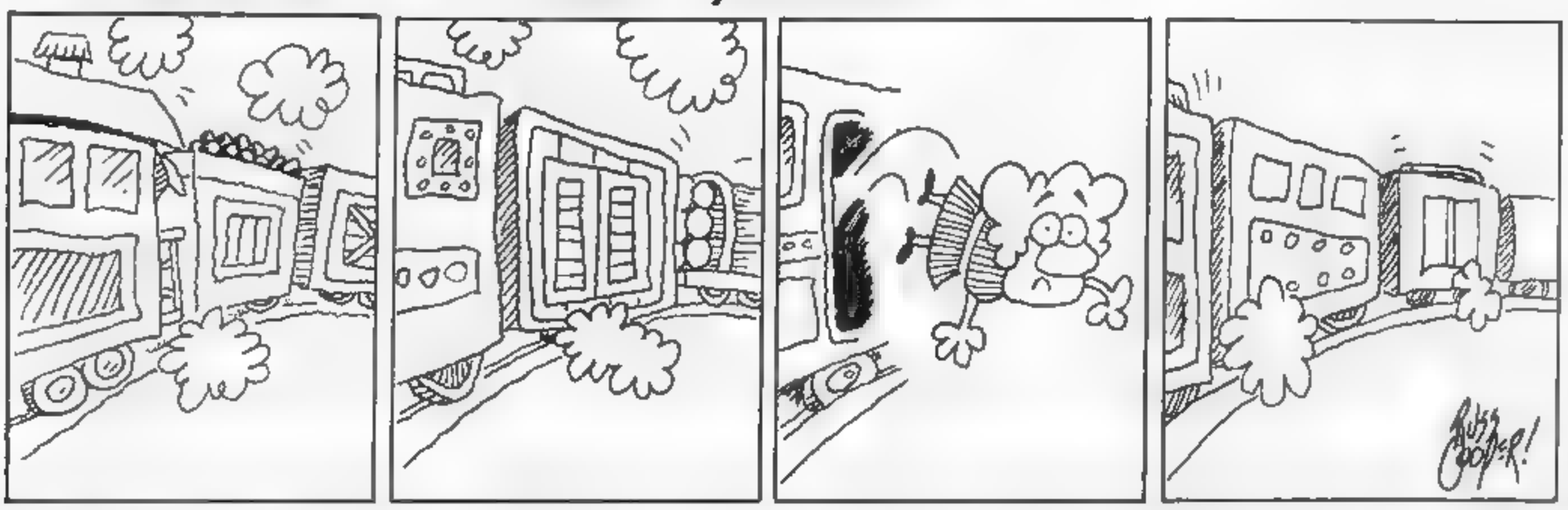
AS A MASTER OF SEDUCTION, I, THE MARQUIS de ARCHIEKINS, CAN HAVE ANY WENCH I SO DESIRE!
Ahh! WATCH AS I DEVILISHLY RAVISH THIS UNSUSPECTING BEAUTY!!
SMEEE-ERP!
URP!
DARN THESE 18TH CENTURY HAIRDOS!!

A NIGHTMARE ON ELM STREET By Johnny Hart

PLATOON By Berke Breathed



THROW MOMMA FROM THE TRAIN By Mell Lazarus

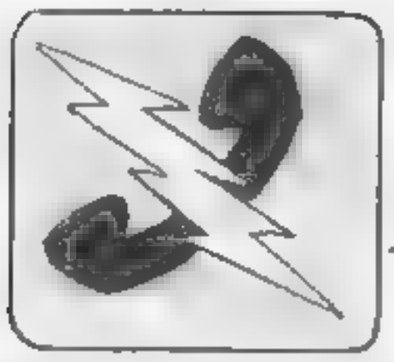


ZAPS ALL, FOLKS! DEPT.

Television remote controls have become more and more sophisticated in recent years. In fact, you can use your remote to change channels, record programs, switch the set on and off and silence annoying commercials. But we believe this new technology hasn't gone far enough. There's much more that can be done to make television viewing a truly entertaining and enjoyable experience. So, wheel out the old Barca-lounger, dust off the Naugahyde and enjoy...

MAD'S ULTIMATE T.V. REMOTE CONTROL

ARTIST: GEORGE WOODBRIDGE WRITER: MARK DRESSLER



MONEY SAVER SWITCH:

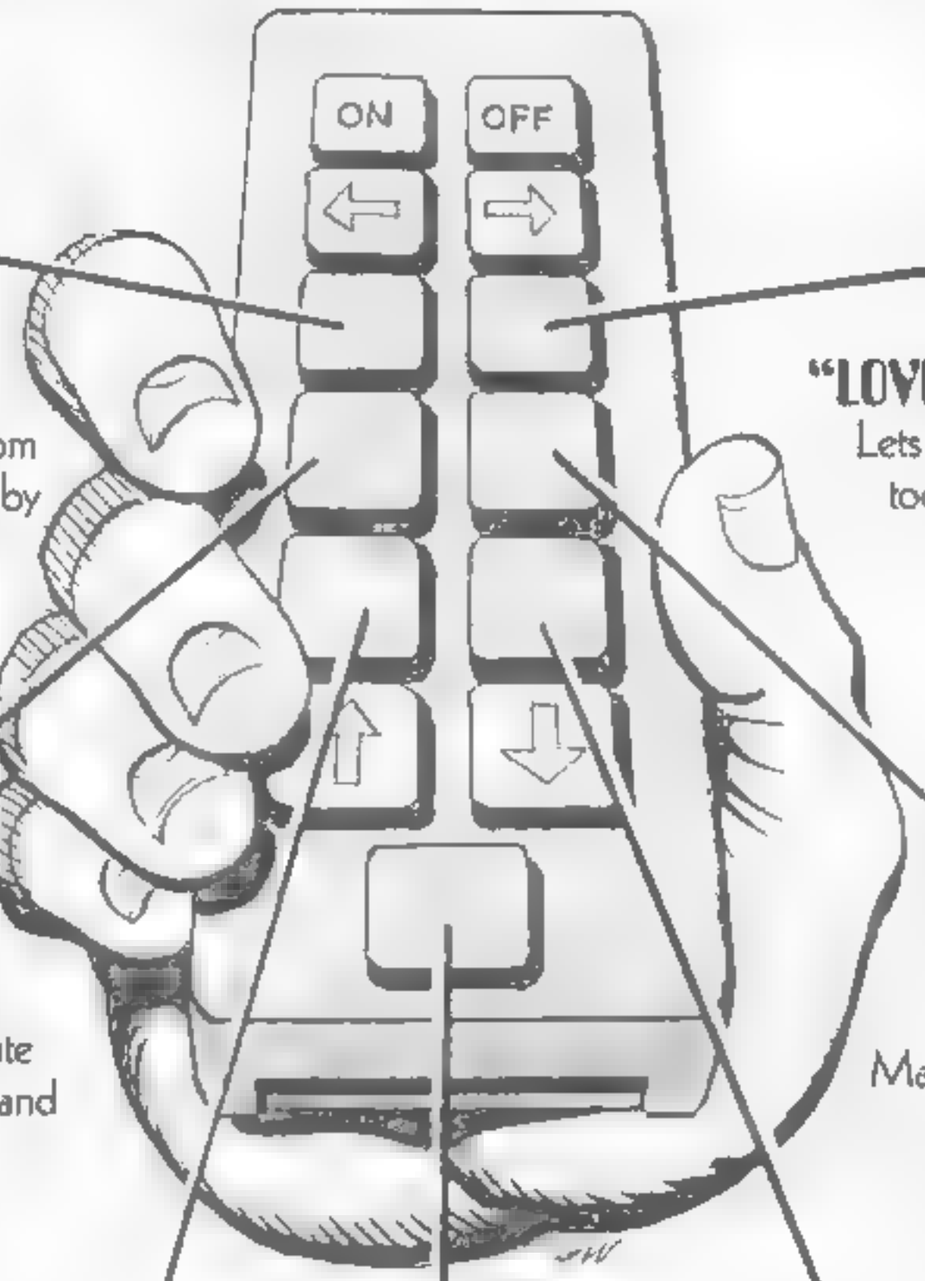
Automatically jams the phone to stop you from wasting your money on merchandise offered by those lousy Shop at Home Shows.

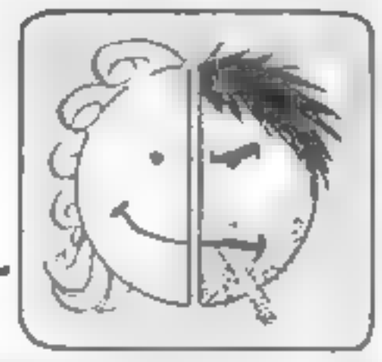
COLOR COMMAND:

Lets you de-colorize classic black and white films that have been shamelessly colorized and ruined by Ted Turner.

MANUFACTURER'S PRICE INDEXER:

Displays the *real* market value of prizes given away on game shows, as opposed to the ridiculously inflated manufacturer's "suggested retail price."



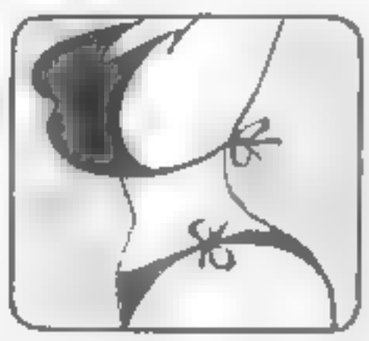


"LOVE CONNECTION" VOTING BUTTON:

Lets you play along with the audience so you too can screw the contestant by matching him or her with a real loser.

VIDEO LIP-SYNC MODULATOR:

Matches the lyrics with the mouths of singers in MTV music videos. Also synchronizes shabbily dubbed Japanese kung-fu and Godzilla movie voice-overs.

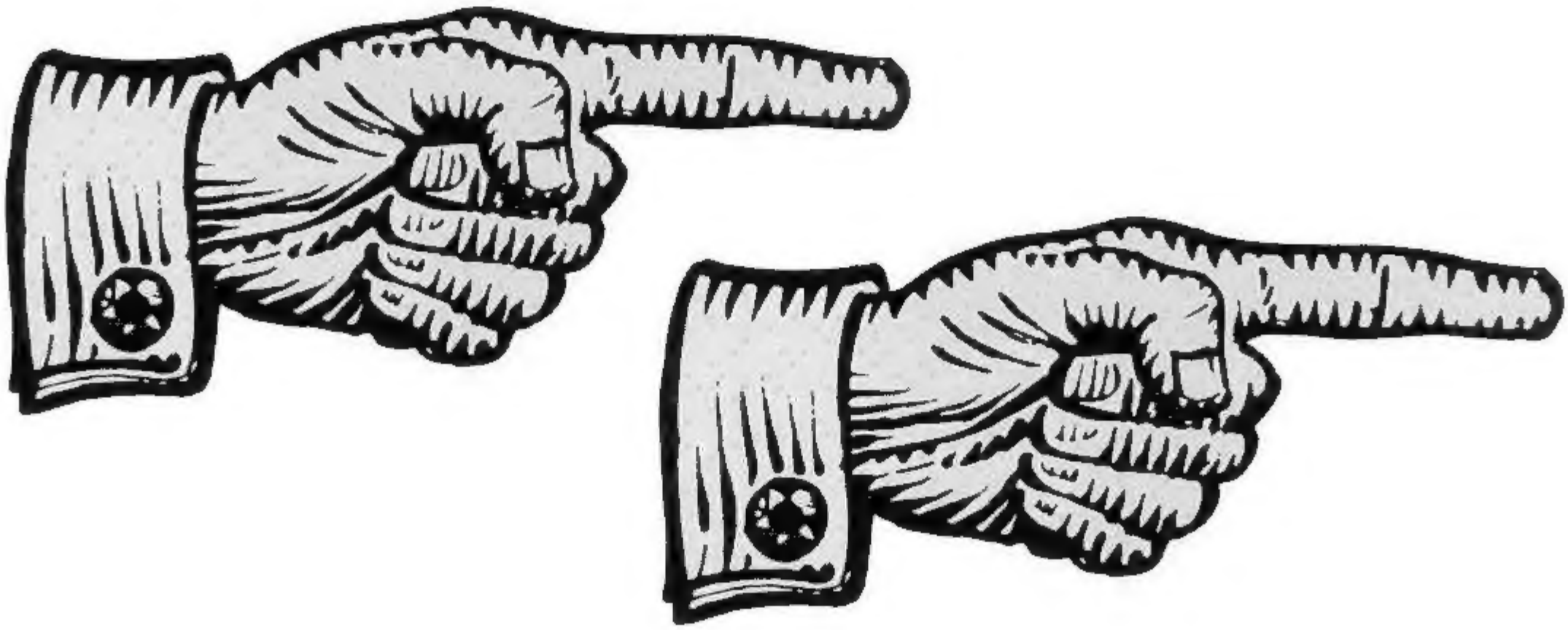


T&A SEARCHER:

Instantly locks in whatever station is showing the most big-chested babes and strapping hunks.

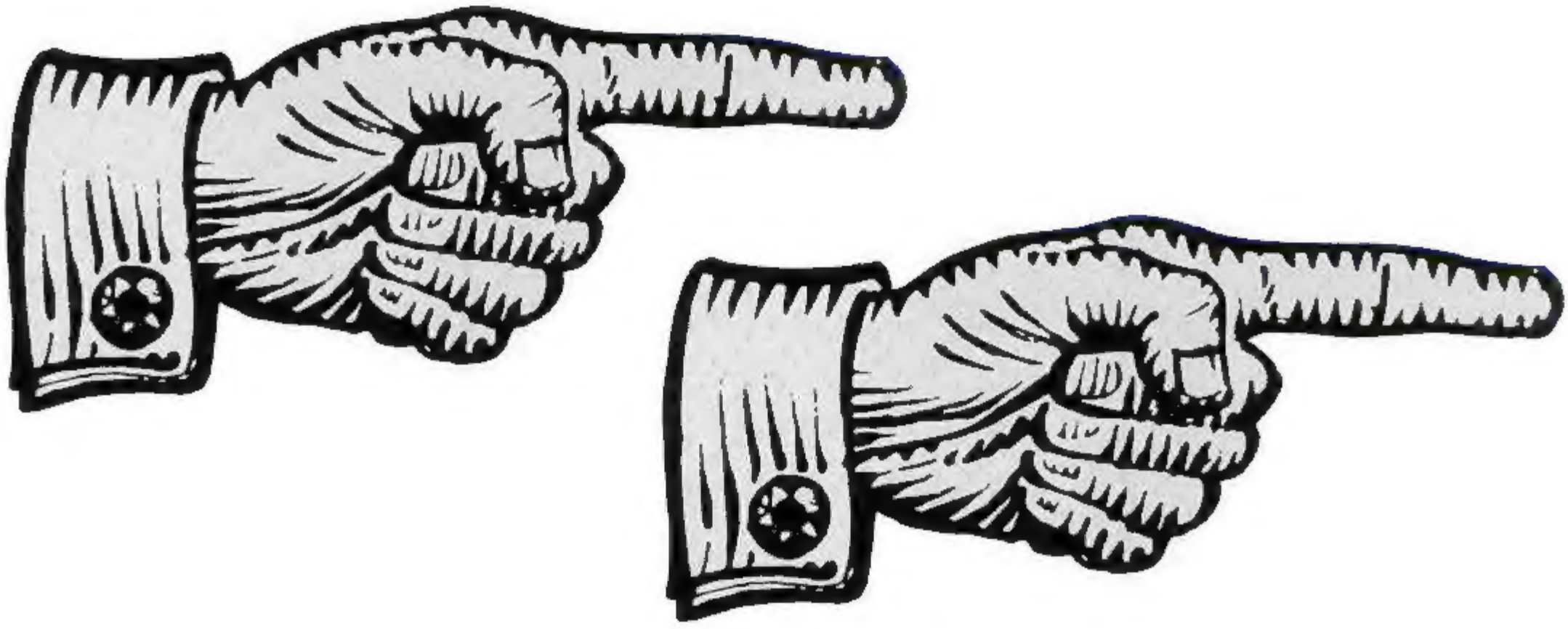
DISCLAIMER ENLARGER:

Magnifies all the fine print in those tiny manufacturer's disclaimers so you'll know the *actual* limitations of their cheap merchandise and crummy service



Nothing to see here!

Please skip ahead.



A "SNAPPY ANSWERS TO STUPID QUESTIONS" SMOKING CONFRONTATION

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

FOLD PAGE OVER LIKE THIS!

A ▶ FOLD THIS SECTION OVER LEFT ◀ B FOLD BACK SO "A" MEETS "B"

ARE YOU SMOKING A CIGARET?

AREN'T THOSE FUNNY WHITE CLOUDS AROUND YOU CIGARET SMOKE?

DO YOU ENJOY YOUR AWFUL HABIT?

NOT FOR LONG-- JUST UNTIL...

NO, I'M SUCKING ON ONE OF YOUR HAIR CURLERS.

NO, THEY'RE JUST SEVERAL LITTLE INDOOR STORM CLOUDS.

NO, I ENJOY YOUR CONSTANT NAGGING.

A "SNAPPY ANSWERS TO STUPID QUESTIONS" SMOKING CONFRONTATION

FOLD PAGE OVER LIKE THIS!

A ▶◀ B FOLD BACK SO "A" MEETS "B"

A ▶◀ B

ARTIST: PAUL COKER WRITER: DUCK EDWING